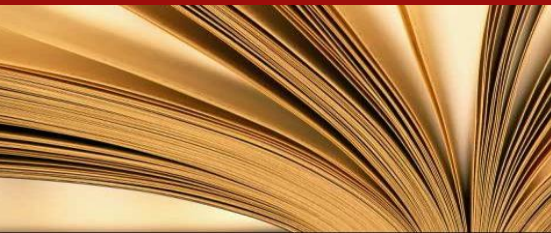


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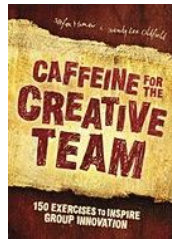
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NEW RELEASES for OCTOBER 2009

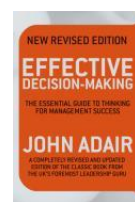


Caffeine for the creative team : 150 exercises to inspire group innovation / Stefan Mumaw & Wendy Lee Oldfield.

Caffeine for the Creative Team is the only tool you need to encourage successful brainstorming. This collection of short, focused creative exercises is just the boost you need get your team's collective brain working.

Basic website creation / Peter Cope

Using easily available applications that let even those with no previous knowledge of the web (or web technologies) produce websites from scratch, we investigate how to produce web pages, make them reflect their subject and post them on the World Wide Web for all to see!

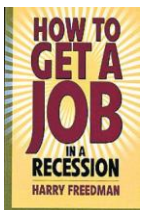


Effective decision making : the essential guide to thinking for management success / John Adair

The definitive guide to the crucial managerial skill of creative thinking. In this classic book John Adair, Britain's foremost expert on leadership training, tells you everything you need to know to enable you to analyze your own thought processes, think outside the box and know when to turn to others to help you make your decisions.

How to get a job in a recession / Harry Freedman

That is what this book is about. Helping you to look for jobs more successfully than everyone else. So that you discover more vacancies that are right for you. And submit applications that present you well and have an impact. Because although the number of jobs are falling, there are still plenty of new opportunities coming onto the market.



Effective innovation : the essential guide to staying ahead of the competition / John Adair

Based around Adair's "Seven Habits of Successful Creative Thinkers", this landmark book will tell you how to: generate the best possible ideas from yourself and the people around you; listen and learn - how being curious, keen to learn and observant of others will help you to think in a more imaginative way.

Rules of thumb : 52 truths for winning at business without losing your self / Alan M. Webber

With 52 rules of thumb, one for each week of the year, this book is incisive, fun, and helpful. It's a book based on real experience, a book that's smart but more importantly, that's wise.

