



**APPLICATION FOR DIRECTIONAL SIGN/S WITHIN ROAD RESERVES**

<b>Applicants Details</b>	Name:		
	Postal Address:		
	Phone Numbers (H):		(W):

<b>Requested Location of Sign(s)</b>	1. _____
	2. _____
	3. _____
<b>Map with location of sign/s Attached</b>	<p align="center">Tick</p> <p>Yes <input type="checkbox"/> (Map with location of sign/s marked required to process application.)</p>

<b>Type of Sign/s Required</b>	<b>Tick</b>	
Blue Directional	<input type="checkbox"/>	
Tourism Sign	<input type="checkbox"/>	

<b>Wording to go on sign/s</b>	
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<b>Main Roads Approval Granted</b>	Yes <input type="checkbox"/>	No <input type="checkbox"/>	NA <input type="checkbox"/>
<b>Tourism WA Approval Granted</b>	Yes <input type="checkbox"/>	No <input type="checkbox"/>	NA <input type="checkbox"/>

<b>Office use Only</b>	<b>All details checked and location map supplied?</b>
	Yes <input type="checkbox"/>

<b>Application approved</b>	Yes <input type="checkbox"/>	No <input type="checkbox"/>
<b>Reason for non approval:</b>		

## **Background**

It is Council's Policy that it will coordinate a systematic approach for the provision of advertising signs to ensure a better signage standard and control.

There are a number of Australian Standard's that specify where directional signs may be permitted and these will be used in order to determine whether an application for this form of signage may be permitted. The types of businesses and activities that may be allowed directional signage are limited to ensure that the number of direction signs do not become too numerous. This assists in avoiding sign proliferation resulting in visual pollution, ineffective signage and possible traffic problems.

## **Blue Directional Sign/s**

Applications for directional signs will be considered for the following uses:

- Community based facilities such as libraries, public recreational facilities, hospitals and medical facilities.
- Shopping Centers and Commercial/Industrial precincts.
- Public reserves, parks and the like.
- Places of interest, such as historical sites and natural formations.
- Tourist based businesses including large scale accommodation.

Where it is proposed to install a directional sign within a road reserve that is under the control and care of Main Roads Western Australia (MRWA) (***Mandurah Rd and Pinjarra Rd***) the **applicant** must **first obtain approval** from MRWA **prior to submitting an application** to the City.

Main Roads WA (Bunbury Office) Phone: (08)97255626 Fax:(08)97255666 or [www.mainroads.wa.gov.au](http://www.mainroads.wa.gov.au)

## **Tourism Sign/s**

Where it is proposed to install a **brown tourism sign** the **applicant** must **first obtain approval** from Tourism WA **prior to submitting an application** to the City.

Tourism WA Phone: 92621700 Fax: 92621702 Email: [info@westernaustrialia.com](mailto:info@westernaustrialia.com)

## **The Application**

An application for a directional sign shall be made on the attached form and should include the following information:

- A copy of a location plan indicating the desired position of the proposed sign(s)
- A written approval from MRWA or Tourism WA if applicable
- **A fee of \$50 is payable upon application.**

## **Fabrication and Erection of Sign/s**

The cost of fabrication and erection of the sign/s will be quoted by the City's Business Support Office. On written advice an approval of quote, payment is to be submitted to the City in order for the fabrication and installation of the sign(s).

## **Care and Maintenance of Sign/s**

Costs associated with the care and maintenance of sign/s will be at the expense of the applicant this includes any damage caused by vandalism, graffiti, theft and general wear and tare. The City reserves the right to remove any damaged signs or if the nature of the facility the sign is advertising changes.

## **Stolen or Missing Signs**

Signs that are stolen or go missing will require a completely new application form to be submitted before a new sign can be fabricated and installed