

PUBLIC INTEREST SIGNS

What are they?

Public Interest Signs are temporary signs that advertise events within the City of Mandurah. To classify the sign as being of 'public interest' it must advertise an event that is of interest to a large portion of the community as a whole. The following are typical examples of 'public interest' events:

- Church fetes
- Arts and crafts shows
- Car shows
- Major sporting events
- Festivals
- Community markets (for charity)

An 'event' that is primarily for commercial gain does not constitute 'public interest'. For example, a house auction or a stock clearance sale.

Do I need the City of Mandurah's permission to display a public interest sign?

You will need the City's written approval to display 'public interest' signs.

How do I apply for permission?

You will need to complete the attached application form for 'Public Interest Signs' and return it to the City's Ranger Services with the following information:

1. An overall location plan indicating the positioning of the signs.
2. A drawing of a typical sign showing its size and the wording to be placed on the sign.
3. An indication of how the sign is to be fixed in position.

It is advisable to apply for the signs at least two (2) weeks prior to date you wish to install a sign to allow the City's Officers to assess the suitability of the proposal.

Where signs are proposed to be placed on land under the care and control of Main Roads Western Australia, approval from this authority must also be obtained. This is generally sought after Council's permission has first been obtained. For more information, contact Main Roads Western Australia's Bunbury office on (08) 9725 5677.

How many signs are allowed?

The number of signs is assessed by the City of Mandurah's Officers in relation to the nature of the function/event and criteria such as visual amenity, signage clutter and clear sight lines for pedestrian and vehicular traffic.

In any event the maximum number of signs shall not exceed 6 and an additional 4 may be approved where only being displayed on the date of the event.

What does it cost?

There is no cost to make an application for 'public interest signs'.

How your application is assessed by the City of Mandurah

Your application will be assessed by the City based on the following criteria (as stated in the City's Advertising Devices Policy adopted under its Local Laws and Town Planning Scheme):

1. The maximum duration of time for a sign to remain under this policy shall be for not more than 10 days in any six month period. Signs advertising an event that occurs on a regular basis, (eg monthly), may only be displayed for a maximum of 3 days prior to the event.
2. No more than 6 signs will be permitted to be erected for any one event at any one time. An additional 4 signs may be considered to be placed on the day of the event to provide direction to the place the event is being held
3. Only one sign per event being advertised may be erected in any one place or intersection.
4. Signs shall not depict any information relating whatsoever to an election campaign for any position in Local Government, Federal or State Parliament. However signs providing direction to a polling place on the voting day will be considered
5. Where it is proposed to erect a public interest sign on a road that is under the care and control of Main Roads WA, (i.e. Fremantle Road, Mandurah Bypass Road, Old Coast Road and Pinjarra Road east of The Mandurah Bypass), the applicant must obtain public liability insurance for the duration that the sign is displayed for a minimum of \$1 million or as otherwise agreed to by Main Roads Western Australia.
6. The display of temporary signage is prohibited on; the estuary bridge on the Mandurah Bypass Road, the Old Mandurah Bridge, all fencing at the intersection of Mandurah Terrace and Pinjarra Road, and on any pedestrian overpass bridges
7. The sign writing shall be of a professional standard and quality.
8. The signs are to be positioned so that they do not present a danger to pedestrians or do not cause interference with traffic sight lines.
9. The size of the sign(s) does not exceed 2 metres long by 1 metre high, although variations to these dimensions may be approved if considered appropriate.
10. The signs are not to be tied or secured to light poles.
11. The signs are positioned in such a manner so as not to present a danger to pedestrian movement or cause interference with the clear visual lines of sight required by motorists for the safe movement of vehicular traffic; ie not to be positioned on footpaths, median strips, traffic islands, roundabouts or at intersections where the sign(s) may hinder clear sight lines for motorists except where specifically permitted by the City of Mandurah. The sign colours must also not cause confusion where signs are being considered at intersections controlled by traffic lights.
12. Approval of a sign or signs will not constitute permission to hold an event on land vested in Council or any other authority. The applicant is to ensure that all approvals have been obtained from Council or other relevant authorities prior to the event taking place.

Further Information?

For further information on 'Public Interest signs' please contact the City's Ranger Services on (08) 9550 3630.

APPLICATION FOR APPROVAL FOR PUBLIC INTEREST SIGNS

Event	Location:
	Date(s) of Event:
	Signs to be Erected From: / / To: / /
	Nature of Event:

Sign Manufacturer / Signwriter	Name:	
	Postal Address:	
	Phone Number:	Mobile Number:
	Fax Number:	E-Mail:

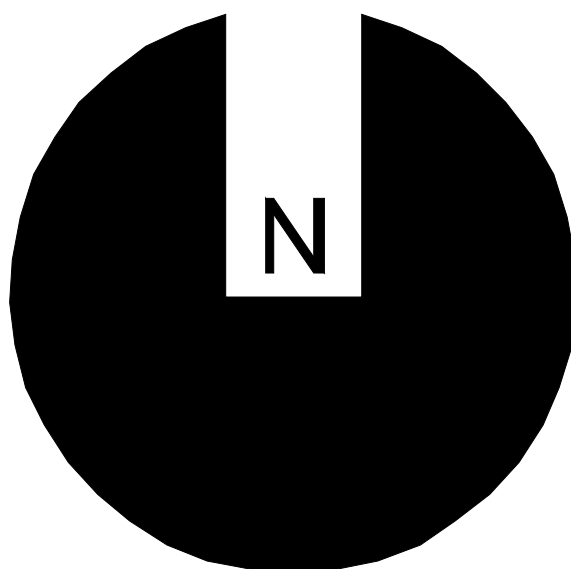
Applicant	Name:	
	Postal Address:	
	Phone Number:	Mobile Number:
	Fax Number:	E-Mail:
	Signature:	Date:

The following details and information shall accompany each application for public interest signs:

- Dimensions of the proposed signage.
- Fixing details as appropriate including materials of construction and the method of attachment to existing structures.
- A location plan indicating the positioning of the signs within the locality. If necessary, a detailed plan of the location may be required if the sign is to be placed on a major road junction.
- A brief description of each signage location, eg sign fixed to boundary fence of Church, corner of Sholl Street and Pinjarra Road. Sign to face Pinjarra Road.



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