



Mayor's Message

Mayor Paddi Creevey

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It's official. The City of Mandurah is one of the most "liveable" communities in the world after gaining a silver award in its category at the annual International Awards for Liveable Communities Finals 2006. The awards were held from November 9-13, and were an amazing experience for the City's five-member delegation to Hangzhou in southern China.

There were six criteria for our category (population 20,001-75,000) and we scored extremely well as first-timers, with full marks for Environmentally Sensitive Practices (A). The other criteria were Enhancement of the Landscape (B), Heritage (C), Community Sustainability (B), Healthy Lifestyle (C) and Planning for the Future (B).

We were so fortunate to be in Hangzhou, which is in one of the most affluent provinces of China, and to have the opportunity to make so many business and tourism connections, including Hangzhou's Ministry of Tourism Deputy Director and a group of travel agents.

The response was so positive that I think there will many flow-on benefits to Mandurah and the Peel Region. Peter Reading, from the Peel Development Commission, accompanied our delegation for the first few days before the LivCom Awards and was very impressive with his presentation to an Economics and Investment Seminar on November 5. More than 200 business people attended and there was much interest in Mandurah and the Peel Region.

We also attended the International Tourism Fair in Shanghai on November 15-16, which amounted to six pavilions each the size of Perth's Convention Centre with one focusing on tourism within China and the other five dedicated to international tourism. We were able to participate in the Tourism Australia stand and distribute material on Mandurah and the Peel Region to the world.

Now that we are able to carry the mantle of one of the world's most liveable communities for a year, it connects us other liveable communities across the globe. As a community, we can be proud of our city and we will continue to fund programs and activities that ensure Mandurah is a great place to live, work and play.

