



## **NOTICE OF MEETING**

### **COMMITTEE OF COUNCIL**

Members of the Committee of Council are advised that a meeting will be held in Council Chambers, Civic Building, 83 Mandurah Terrace, Mandurah on:

**Tuesday 8 May 2018  
at 5.30pm**

**MARK R NEWMAN**  
Chief Executive Officer  
1 May 2018

#### **COMMITTEE MEMBERS**

Mayor Williams

Deputy Mayor Councillor Knight

Councillor Wortley

Councillor Jackson

Councillor Lee

Councillor Lynn Rodgers

Councillor Shane Jones

Hon Councillor Riebeling

Councillor Tahlia Jones

Councillor Darcy

Councillor Schumacher

Councillor Peter Rogers

Councillor Matt Rogers

## **AGENDA:**

**1 OPENING OF MEETING AND ANNOUNCEMENT OF VISITORS**

**2 ATTENDANCE AND APOLOGIES**

Hon Councillor Riebeling, Councillor Knight and Councillor Lee.

**3 IMPORTANT NOTE:**

Members of the public are advised that the decisions of this Committee are referred to Council Meetings for consideration and cannot be implemented until approval by Council. Therefore, members of the public should not rely on any decisions of this Committee until Council has formally considered the resolutions agreed at this meeting.

**4 ANSWERS TO QUESTIONS TAKEN ON NOTICE**

Nil.

**5 PUBLIC QUESTION TIME**

*Public Question Time provides an opportunity for members of the public to ask a question of Council. For more information regarding Public Question Time, please telephone 9550 3706 or visit the City's website [www.mandurah.wa.gov.au](http://www.mandurah.wa.gov.au).*

**6 PRESENTATIONS AND ANNOUNCEMENTS BY CHAIRMAN**

6.2 Presentation on Mandurah and Peel Tourism Organisation (MAPTO) by Ms Karen Priest.

**7 DEPUTATIONS**

*Any person or group wishing to make a 5-minute Deputation to the Committee meeting regarding a matter listed on this agenda for consideration must first complete an application form. For more information about making a deputation, or to obtain an application form, please telephone 9550 3706 or visit the City's website [www.mandurah.wa.gov.au](http://www.mandurah.wa.gov.au).*

*NB: Persons making a deputation to this Committee meeting will not be permitted to make a further deputation on the same matter at the successive Council meeting, unless it is demonstrated there is new, relevant material which may impact upon the Council's understanding of the facts of the matter.*

**8 CONFIRMATION OF MINUTES: Tuesday 10 April 2018.**

*(NB: It is the Elected Members' responsibility to bring copies of the previous Minutes to the meeting if required).*

**9 DECLARATIONS OF FINANCIAL, PROXIMITY AND IMPARTIALITY INTERESTS****10 QUESTIONS FROM ELECTED MEMBERS WITHOUT DISCUSSION**

10.1 Questions of which due notice has been given

10.2 Questions of which notice has not been given

**11 BUSINESS LEFT OVER FROM PREVIOUS MEETING**

**12 REPORTS:**

- |    |  |         |
|----|--|---------|
| 1. | Falcon Reserve Activation Plan   | 1 - 6   |
| 2. | Program Update – Sport and Recreation Event Support Program                    | 7 - 18  |
| 3. | Mandurah Traffic Bridge – Use of Feature Lighting Policy                       | 19 - 23 |
| 4. | 2020 Australian Association of Environmental Education National Conference Bid | 24 - 27 |
| 5. | Representation on the Peel Harvey Biosecurity Group                            | 28 - 33 |
| 6. | Sub-Lease Peel Thunder Football Club   | 34 - 37 |
| 7. | Tender 03-2018: Mandurah Marina Footbridge                                     | 38 - 40 |

**13 LATE AND URGENT BUSINESS ITEMS****14 CONFIDENTIAL ITEMS**

- 14.1 Rivers Regional Council: Waste Agreement Variation

**15 CLOSE OF MEETING**

1. **SUBJECT:** Falcon Reserve Activation Plan  
**CONTACT OFFICER/S:** Craig Johnson  
**AUTHOR:** Joanne Dunn
- 

## Summary

The City is currently undertaking planning for Falcon Reserve that considers the provision of appropriate facilities for female sports participation, the provision of netball facilities for the Peel Netball and Football League and a timely upgrade to the Falcon Skate and BMX Park. As a result, the City has taken the opportunity to review the Reserve in its entirety with the intent to revitalise and activate the site.

Due to the size, location and function of Falcon Reserve and the number of buildings and structures already in situ, planning to activate the site is largely focused around creating linkages between current infrastructure, the provision of additional passive recreation opportunities such as playgrounds and shelters, improving traffic management in and around the facilities and implementing strategies that may increase a sense of security in and around the reserve.

The City has carried out some preliminary consultation with resident sports clubs of Falcon Reserve and the regular hirers of the Falcon Pavilion and received positive feedback on the objectives of the plan to date.

Council is requested to note the draft Falcon Reserve Activation Plan and endorse the City to engage the community including residents, youth and local businesses to seek their comments and feedback.

## Disclosure of Interest

Nil

## Location

Falcon Reserve (R 32501) is located on Old Coast Road in Falcon, surrounded by Flame Street, Lynda Street and Melita Street.



## **Previous Relevant Documentation**

### **CC.5/3/18 FACILITY IMPROVEMENTS TO ACCOMMODATE THE GROWTH OF WOMEN'S SPORT**

Council was requested to note the current growth in women's sport and the need for a staged refurbishment of existing change room facilities to accommodate female participation.

## **Background**

Falcon is a suburb of Mandurah that predates planning policies such as Liveable Neighbourhoods and the requirement to allocate 10% of a development to public open space. As a result, Falcon Reserve is the only significantly sized public reserve in Falcon.

Due to the size and location of Falcon Reserve it has become a significant asset to the City for the provision of sporting facilities, community meeting spaces and passive recreation.

Falcon Reserve is home to the South Mandurah Football Clubs (junior and senior), whose namesake Clubroom is located adjacent to the Oval. Falcon Pavilion, a community facility utilised heavily by local community groups is also located on the Reserve, in addition to a skate park, BMX track, cricket nets, outdoor hard courts and a playground.

The demand and utilisation of the existing facilities on Falcon Reserve is undisputed and ever growing and it is acknowledged that as one of the Mandurah's oldest suburbs some of the facilities that have been developed over time have become disjointed and outdated.

## **Comment**

The City is currently carrying out planning and design work for three areas of Falcon Reserve that have become the driver for the development of a Falcon Reserve Activation Plan. Areas of planning include:

### **1. Upgrade to the Falcon Skate Park**

Concept plans have been developed for a \$400,000 upgrade of Falcon Skate Park in line with the recommendations of the City of Mandurah Skate and BMX Strategy 2016. \$200,000 has been identified in the City's 2018/19 draft capital budget, with the intent to meet the project budget through a \$200,000 Lotterywest grant in 2018/19 (subject to a successful application). The City is currently in discussions with Lotterywest regarding the scope of the Project.

### **2. Female Friendly Change Room Facilities**

The Council have recently acknowledged the need to address the significant growth throughout Australia in the participation rates for women's sport. This has created a need for the City to review its existing infrastructure and prioritise those facilities that require upgrades in order to accommodate female participation.

As Falcon Reserve serves a District Sporting function, it is deemed necessary to provide four unisex change rooms to accommodate fixture requirements. To deliver this, the South Mandurah Football Club has submitted an application for project funding through the Community Sport and Recreation Facility Fund (CSRFF) 2017/18 Small Grant Round – Summer, with a proposal to build two new unisex change rooms on the northern boundary of its leased area.

In order to deliver the additional two unisex change rooms required, the City has engaged an architectural firm to reconfigure the existing change rooms at the Falcon Pavilion to accommodate the design needs of the relevant sporting associations. The costs associated with the upgrades will be listed for consideration as part of the City's 2018/19 draft capital budget.

The proposed new change rooms at South Mandurah Football Club together with the proposed upgraded change rooms at Falcon Pavilion will satisfy the facility needs for female participation at a district level.

### 3. Outdoor Hardcourt Upgrade (Netball)

With the recent transition of the Peel Football League into the Peel Netball and Football League (PNFL), the City has been prompted to review the availability and quality of netball courts in close proximity to AFL Clubs.

The South Mandurah Football Club approached the City with regard to using the existing hardcourts on Falcon Reserve to accommodate PNFL fixtures. The courts were in disrepair and required a complete resurface in order to be suitable for formal training or competition. The City committed \$62,000 in the 2017/18 Capital Budget for the resurfacing of the courts, which is currently under way and in line with the objectives of the draft Falcon Reserve Activation Plan.

The development of an Activation Plan for Falcon Reserve represents an opportunity for the City to encapsulate all of its current planning for the Skate and BMX Park Upgrade, the provision of female friendly change room facilities and the upgrade of the hardcourts into one plan and to take the opportunity to review the Reserve in its entirety with consideration of the following objectives to activate the site:

1. Improve connectivity and path links in and around the reserve
2. Improve traffic management in and around the car parks, including the provision of street parking
3. Re-align fence lines to rationalise access to the reserve, car parks and passive infrastructure
4. Seek to increase the range of activities available and provide cohesive links between them. i.e. playground, skate park, hardcourts and public toilets access.
5. Identify the future provision of female friendly toilets and change rooms; and
6. Honour and recognise any heritage sites within the reserve

#### MEAG/MCCAG Comment

This item was not considered by the Mandurah Environmental Advisory Group as the outcomes of the Plan have implications for an already developed site and will have no environmental impact.

#### Consultation

The City carried out an information session on Tuesday 20 March 2018, and invited all regular user groups of the Falcon Pavilion and the sports clubs who operate from Falcon Reserve. Group representatives were provided with an overview of the draft Activation plan, and invited to provide comment. Comments received were very positive and supportive of the development. Please see samples below:

Owner / Address	Submission (Summarised comments)	Comment
1. Lyn Milligan Mandurah KeepFit	a. Very happy with the current facilities in the pavilion and around the reserve.  b. Would be good to see more play equipment for young families.	a. Noted  b. Noted for consideration
2. Michael and Stella Guy Falcon Seniors	a. Realigning the fence is fine as long as the gates between the car parks are open for overflow on weekdays. b. Request for security lighting in the car park.	a. Assured that the gates would only be closed on ticketed events  b. Noted for consideration

Owner / Address	Submission (Summarised comments)	Comment
3. Gerard Leddin South Mandurah Cricket Club	a. Request for security lighting in the car park  b. Supportive of increased playground equipment and family friendly infrastructure  c. Supportive of traffic calming measures.	a. Noted for consideration  b. Noted for consideration  c. Noted for consideration

### Statutory Environment

Nil

### Policy Implications

Nil

### Risk Implications

The draft Falcon Reserve Activation Plan is a guiding document only. Recommendations of the draft Plan will be subject to community consultation, Council endorsement and a confirmed funding strategy. It is considered a low risk to the City.

### Economic Implications

The Falcon Reserve Activation Plan is a guiding document only and acknowledgment of the Plan does not warrant a financial commitment from the City. It is acknowledged that the proposed recommendations of the Activation Plan will be carried out subject to endorsement of the Plan and secured funding.

### Strategic Implications

The following strategies from the *City of Mandurah Strategic Community Plan 2017 – 2037* are relevant to this report:

#### Social:

- Ensure the provision of quality health services and facilities.
- Provide employment and educational opportunities, services and activities that engage the City's young people.
- Provide a range of social, retail, recreational and entertainment experiences for the City's residents and visitors.

#### Infrastructure:

- Facilitate the provision of multi-purpose facilities and infrastructure that meets the needs of a growing population.

#### Identity:

- Encourage active community participation and engagement.

#### Organisational Excellence:

- Ensure the City has the capacity and capability to deliver services and facilities that meet community expectations.

## **Conclusion**

It is acknowledged that Falcon Reserve and the community that surrounds it would greatly benefit from appropriate planning and development to improve, upgrade and revitalise Falcon Reserve as a community destination.

The next step with consideration of the City's Community Engagement Strategy is to carry out detailed consultation on the draft Falcon Reserve Activation Plan by inviting residents, youth and local businesses to provide feedback on the proposed recommendations of the draft Plan.

NOTE:

- Refer ***Attachment 1 Falcon Reserve Activation Plan***

## **RECOMMENDATION**

**That Council:**

- 1. Note the Draft Falcon Reserve Activation Plan**
- 2. Endorse the City to progress to the next stage of community consultation in line with the City's Community Engagement Strategy to seek comments and feedback on the draft Falcon Reserve Activation Plan.**





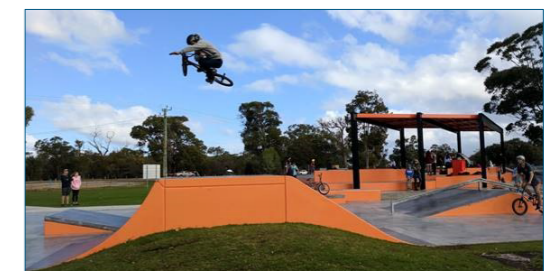
**Plan Legend**

- Sport buildings
- Playground
- Sporting Courts
- Green Space
- BMX Track
- Master Plan Boundary

**Plan Notes**

- 1 Activity Zone 1
- 2 Activity Zone 2
- 3 Skate Park Extension
- 4 BMX Tracks Extension (amend fence line to enable extension)
- 5 Extend and realign path linkages and networks
- 6 New carpark access for football club
- 7 Resurface hard courts
- 8 Reduce carpark and reclaim space for activity zones
- 9 New street parking and path alignment
- 10 Proposed changeroom facility - Club project
- 11 Falcon Pavilion - Change Room Upgrade (Unisex Design) and Public Toilets Refurbishment
- 12 Realign fence line to separate carparks
- 13 Underground Sump - remove fence and landscape to improve functionality and visual appeal
- 14 Install interpretive signage at historic stockwell
- 15 Consider pedestrian refuge
- 16 Proposed picnic shelters
- 17 Proposed skate park lighting and CCTV
- 18 Proposed natural playground (District Level)
- 19 Verge treatments as outlined in the Falcon Activity Centre Plan
- 20 Proposed security lighting for parking areas

**Indicative Image for Future Works**



24 April 2018 | 02\_094\_falconoval | 1:2000 @ A3 | 1:1000 @ A1

All details are indicative for master planning purposes only and are subject to detailed design and budgetary considerations



**2. SUBJECT:** Program Update – Sport & Recreation Event Support Program  
**CONTACT OFFICER/S:** Craig Johnson  
**AUTHOR:** Craig Johnson / Dale Christy

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## Summary

In late 2014, the Mandurah and Peel Tourism Organisation (MAPTO) engaged Sports Marketing Australia (SMA) to carry out an assessment of the City's sport and recreation facilities.

Subsequently, the City of Mandurah entered into a partnership with Sports Marketing Australia with the aim of using the City's sports facilities to increase our economic return through sports tourism. On the back of the SMA partnership and an increased focus being easy to do business with, the City has been successful in attracting a number of new events to Mandurah over the last 3 years. This program coincides with the City's long running Community Event Support Grants that provide funding to local sport and recreation club and associations to deliver one off and annual events within Mandurah. Currently there is a combined budget of \$130,000 annually with \$100,000 for the securing of SMA hosted events and \$30,000 in support of local community initiated sporting events.

Under the existing program guidelines, local clubs and state sporting associations only have access to the \$30,000 budget allocation and are ineligible to access funds greater than \$3,000 if the event is not hosted through the SMA partnership arrangement. Following a desktop review of the program and in line with the City's efforts to empower and build capabilities within the community, City officers are recommending that all eligible agencies, not just Sports Marketing Australia, to have open access to a combined program budget based on the value of the sport and recreation event presented for assessment. Officers are also recommending that the council limit for the Manager Recreation Centres and Services for individual events be increased from \$10,000 to \$20,000 to help stream line the approval process.

Council is requested to acknowledge the outcomes of the City's Sport and Recreation Event Support Grants program over the last three years and approve the proposed changes to the funding and assessment criteria for the program and the approval limit for the Manager Recreation Centres and Services for individual event proposals.

## Disclosure of Interest

Nil

## Previous Relevant Documentation

G.27/11/14 Council supported the relationship with Sports Marketing Australia through MAPTO and the creation of an events assessment criteria for securing new events to the City. In addition, Council noted that proposed events which will cost over \$10,000 will be referred to Council for consideration and approved \$100,000 to be listed in the budget to secure new events through Sports Marketing Australia for Mandurah.

## Background

The City of Mandurah administers a Sport and Recreation Event Support Grants program that provides funding support to eligible external event agencies for the delivery of sport and recreation events in Mandurah. The current program is broken into 2 parts with \$100,000 allocated for the securing of SMA hosted events and \$30,000 in support of local community initiated sporting events combining for a total operating budget of \$130,000 per annum.

Over the last three years, the City of Mandurah has been actively seeking events of a sporting nature in recent years through its growing partnership with SMA. Since the partnership commenced in late 2015, the City has hosted 15 individual sporting events directly attributed to the SMA partnership. The table below highlights the economic benefit to the City of Mandurah of these events:

Year	Event	Sport	No of Visitors	No of Days	Economic Impact (est.)
2015	Derby Fest	Roller Derby	370	1	\$98,050
2016	Peel Pro-Am	Golf	300	2	\$132,528
2016	Surfing WA Junior Series	Surfing	325	2	\$215,358
2016	State Ultimate Championships	Frisbee	500	2	\$261,040
2016	PGA Holden Scramble	Golf	1000	2	\$441,760
2016	Australian School Sport Touch Championships	Touch Rugby	1,175	6	\$1,981,896
2017	Australian Bodyboarding Pro Championship & WA State Bodyboarding Championship	Surfing	288	3	\$273,528
2017	Beach Netball Festival	Netball	640	2	\$167,680
2017	Peel Pro - AM	Golf	300	3	\$149,040
2017	Surfing WA – Junior Series	Surfing	325	2	\$170,430
2017	School Sport –National Volleyball Championships	Volleyball	450	6	\$737,748
2017	Australian National Veterans Table tennis Championships	Table Tennis	1,125	9	\$2,766,555
2017	Australian Volleyball League	Volleyball	255	2	\$118,220
2018	Swimming Australia – Australia Swims Event	Swimming	1000	2	\$321,250
2018	National Netball League – Pre Season West Coast Fever v Qld Firebirds	Netball	1,100	1	\$51,400
<b>Totals</b>			<b>9,153</b>	<b>46</b>	<b>\$7,760,982</b>

**Notes:**

- A number of new events have already been secured for 2018 and 2019 that are listed with estimated economic impacts in attachment 1.
- The list above does not include events sourced directly by the City of Mandurah including AFL NAB and JLT Cup matches or significant local events that are hosted and delivered by Mandurah based sporting clubs (i.e. King of the Cut, Australia Day Open Water Swim, and Country Pennants etc).
- Figures on the projected economic benefit of locally delivered events are not currently presented at the time of assessment and currently the impact of these events is not measured.

Since the introduction of the SMA partnership, the number of sport and recreation events secured and the amount spent to the host the events has steadily increased. Over this same period, the Community Event Support component of the program has been fully subscribed each year with the full budget allocation being expended.

The table below shows the breakdown of spending in the last three years for both SMA funded events and Community Event Support Grants;

Year	SMA Events	Community Event Support Grant	Total Budget Spent
2015/16	\$17,000	\$30,000	\$47,000
2016/17	\$45,000	\$30,000	\$75,000
2017/18	\$61,850	\$30,000	\$91,850

Under-pinning the program, Officers have developed guidelines and eligibility and assessment criteria to guide its decision making processes. Currently, the Manager of Recreation Centres and Services can approve events where the City's funding contribution is up to the value of \$10,000, with any events seeking an amount over \$10,000 needing to be progressed through to Council for approval.

A copy of the program outline has been include as attachment 2.

### **Comment**

There has been a considerable increase in the last three years in the number of events presented to the City by SMA. At the same time, our local sports clubs and their state sporting associations have become increasingly aware that Mandurah is open for business as far as sporting events are concerned. Under the current program, Officers do not have a mechanism to allocate funds greater than \$3,000 to local clubs and associations who are not lodging applications through SMA. The City is committed to empowering the local community to become more sustainable and be the deliverer of their own sporting events. Whether an event is presented to the City via SMA or a local / state sporting association, City Officers believe that the application process for funds should be treated the same based on the assessment criteria including the predicted economic impact on sports tourism in Mandurah.

This factor has prompted City officers to conduct a desk top review of its Sport and Recreation Event Support Program and recommend two important structural changes to the manner in which the program is administered. The first is for all eligible agencies, not just Sports Marketing Australia, to have open access to a combined program budget of \$130,000 with approval to be based on the value of the sport and recreation event presented for assessment.

The second change recommended is for the amount for event approvals to be increased from \$10,000 to \$20,000 with all event proposals seeking funding of greater than \$20,000 to be referred to Council for approval. It can be said through conversations with SMA, that the City has missed out on a number of larger events where the funding requested is over \$10,000 with some event owners opting to work with other regional Local Governments where a decision on the event approval can be made quicker.

### **Statutory Environment**

N/A

### **Policy Implications**

N/A

### **Risk Implications**

No risks have been identified in the recommendations of this report.

### **Economic Implications**

Currently, the Sport and Recreation Event Support Program has an annual operating budget allocation of \$130,000. This report is not making any recommendations to change this figure. The recommendations contained in this report relate to structural changes in the administration of the program and the approval limit for event proposals.

It is anticipated that the total funding pool available for the program may need to increase in the future, however this will be driven by event demand and reviewed annually as part of the budget process.

## Strategic Implications

The following strategies from the *City of Mandurah Strategic Community Plan 2017 – 2037* are relevant to this report:

### Social:

- Provide a range of social, recreational, entertainment and learning experiences for our residents and visitors.

### Economic:

- Develop a strong and sustainable tourism industry

### Identity:

- Encourage active community participation and engagement
- Become known as a city and destination for events, arts, heritage and culture

### Organisational Excellence:

- Deliver excellent governance and financial management

## Conclusion

Since 2015, the City of Mandurah has actively been seeking events of a state, national and international nature to increase its sports tourism return. Sports Marketing Australia have proposed a number of events during this time with a large degree of success.

In many cases, local sport and recreation clubs have the skills and the facilities to attract both state and national events to Mandurah. Under the City's current funding model, local clubs are limited to \$3,000 per event, yet an external body can access up to considerably more through the external event grant aligned to Sports Marketing Australia. Officers are proposing to bridge that gap and allow local sporting groups to apply for funds depending on the scale and value of the event that they attract. This will empower our local sport and recreation clubs to strive to bring higher quality events to Mandurah.

Through the SMA partnership, City officers have concluded that due to the longer process for event approval via a council report for events valued higher than \$10,000, event owners either don't pitch the event to the City or opt to work with other local governments.

### NOTE:

- Refer **Attachment 1** *Sports Marketing Australia Events Secured (2015 – 2020)*  
**Attachment 2** *Sport & Recreation Event Support Program*

## RECOMMENDATION

### That Council:

1. **Acknowledges the outcomes of the City's Sport and Recreation Event Support Grants program over the last three years and the positive impact it is having on tourism and the increased number of sporting events being hosted in Mandurah.**
2. **Approves the proposed changes to the funding and assessment criteria for the City's Sport and Recreation Event Support Grants program enabling all eligible agencies, not just Sports Marketing Australia, to access the program budget for the delivery of sport and recreation events; and**
3. **Approves changes to the approval limit for the Manager Recreation Centres and Services for individual event proposals from \$10,000 to \$20,000.**



# Sports Marketing Australia Events Secured (2015 – 2020)

Attachment 1

<b>Date</b>	<b>Event Name</b>	<b>Number of Days</b>	<b>No of Competitors + Accompanying Partners/Spectators</b>	<b>Sum of Competitors + Accompanying Partners from outside Mandurah</b>	<b>Economic Impact (Based on visitors) (\$)</b>
May 2015	Derby Fest	1	370	100	98,050
May 2016	2016 Mandurah Pro-Am	2	300	180	132,528
June 2016	2016 Surfing WA Junior Series Event	2	325	309	215,358
Sept 2016	2016 State Mixed Ultimate Championships - Phoenix has Risen	2	500	475	261,040
Oct 2016	2016 PGA Holden Scramble	2	1,000	900	441,760
Oct 2016	2016 School Sports Australia Combined Touch Championships	6	1,175	1,163	1,981,896
Feb 2017	2017 Australian Bodyboarding Association (ABA) Pro Tour and WA Bodyboarding State Titles	3	288	259	273,528
March 2017	2017 Beach Netball Festival	3	640	300	167,680
May 2017	2017 Peel Pro-Am	3	300	180	149,040
June 2017	2017 Surfing WA Junior Series Event	2	325	309	170,430
Aug 2017	2017 School Sport Australia National Volleyball Championships	6	450	446	737,748
Oct 2017	2017 Australian National Veterans Table Tennis Championship	9	1,125	1,114	2,766,555
Nov 2017	2017 AVL - Mandurah	2	255	136	118,220
Jan 2018	2018 Swimming Australia Marquee Event	2	1,000	400	321,250
Feb 2018	2018 West Coast Fever v Queensland Firebirds in Mandurah	1	1,100	400	51,400
April 2018	2018 Badminton WA South-West Championships	2	375	338	186,300
April 2018	2018 Beach Netball Festival	1	320	100	26,000
April 2018	2018 Floorball National Championships	4	180	80	190,800
April 2018	2018 West Coast Easter Futsal Open	3	120	100	95,400
May 2018	2018 Peel Pro-Am	3	300	180	149,040

# Sports Marketing Australia Events Secured (2015 – 2020)

Attachment 1

May 2018	2018 Surfing WA Sunsmart Bodyboarding State Titles	3	200	160	273,528
June 2018	2018 Surfing WA Junior Series Event	2	325	260	143,520
June 2018	2018 Surfing WA SUP Titles	3	250	238	196,650
Nov 2018	2018 XTERRA Australian Championships	2	1,500	1,200	662,400
Dec 2018	Westcycle Ring Summer Criterion Series - Mandurah	1	750	713	178,875
April 2019	2018 West Coast Easter Futsal Open	3	1,000	850	703,800
May 2019	2019 Peel Pro-Am	3	300	180	149,040
Nov 2019	2019 Australian Outrigger Canoe Racing Association National Championships	2	1,000	950	524,400
Nov 2019	2019 XTERRA Australian Championships	2	1,500	1,200	662,400
April 2019	2018 West Coast Easter Futsal Open	3	1,000	850	703,800
Nov 2020	2020 XTERRA Australian Championships	2	1,500	1,200	662,400
<b>TOTAL</b>		<b>88</b>	<b>19,773</b>	<b>18,450</b>	<b>\$13,394,836</b>



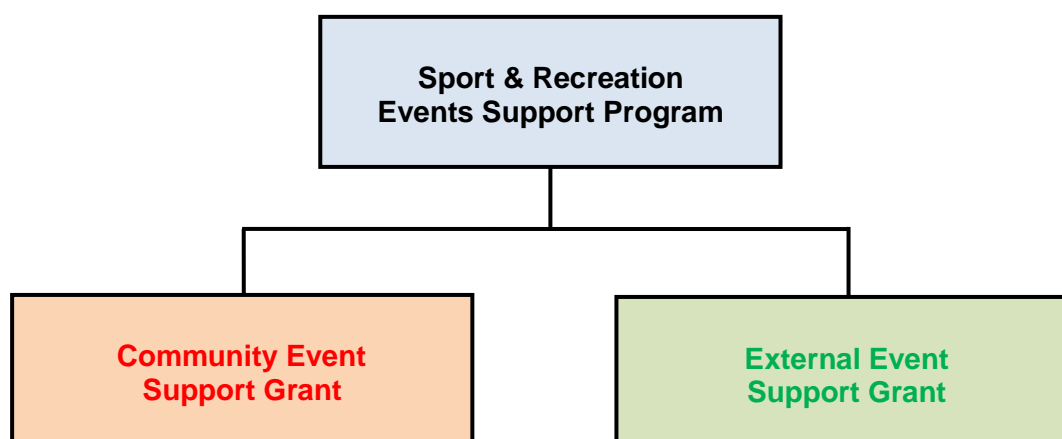
# SPORT & RECREATION EVENT SUPPORT PROGRAM



The City of Mandurah operates a 'Sport & Recreation Event Support Program' aimed at attracting and providing a wide range of diverse events and activities for the Mandurah community.

The City understands the economic and social value that community accessible events provide and works to encourage and facilitate opportunities for new events to grow and be developed.

The Event Support Program has two (2) categories targeting local community based clubs/groups and experienced external event delivery agents including state and national sporting associations.



## Community Event Support Grant

Grant funds are available to assist non-profit sport and recreation clubs and community groups to conduct community based events that encourage participation and promote the health and wellbeing benefits of sport and physical activity to people living, working and visiting Mandurah.

The grant is administered by Recreation Services on a rolling basis with a set amount budgeted annually.

### Guidelines:

- Eligible organisations must be not for profit and located within the City of Mandurah.
- The event must align with the City of Mandurah's Strategic Community Plan and key policy objectives.
- The event must demonstrate significant direct benefit to the local community and meet the intended target market in relation to participants and spectators.
- Events for which funding is sought must be above and beyond the club / group's normal operating activities.
- The event needs to be staged in a public place / Council owned facility and not on commercial premises.
- A maximum of one (1) event per year per sport and recreation organisation / community group or will be considered (1 July to 30 June).
- Applicants are required to demonstrate financial or in-kind support from other funding sources or an outline of self-generating income activities to support the event.
- The maximum annual grant amount available is \$3,000 per event.
- Sport and recreation organisations / community groups can not apply for a grant if the event has already received funding through the "External Event Support Grant".

# SPORT & RECREATION EVENT SUPPORT PROGRAM



## Eligible Items:

Items that may be eligible for funding support include;

- First Aid
- Promotion and Advertising (inc. Radio / Newspapers)
- Traffic Management
- Waste Management (Bins)
- Portable Toilets
- Shade / Shelters
- Venue Hire Fees (City of Mandurah Community Facilities and Parks / Reserves only)
- Community Coaching / Skill Development

## Assessment Criteria:

A total score is to be allocated to the applicant on the completion of the *Community Event Support Grant Application* and *Criteria Matrix* (see attached).

Contribution Rates for Community Event Support Grant

Score	Eligible Grant Amount
10 – 50 points	Up to \$1000
50 – 75 points	Up to \$1,500
75 – 100 points	Up to \$2,000
100 – 125 points	Up to \$2,500
Over 125 points	Up to \$3,000

All applicants must submit a *Community Event Support Grant Application Form* no later than 8 weeks prior to the commencement of the event. Applications for funding after the activity has taken place will not be considered.

## Access to Funding:

To support successful community clubs / groups in the delivery of their event, the City will make grant funds available in line with the following milestones;

70% Upfront contribution (to assist with event planning and promotion)

30% Upon receipt of the Grant Acquittal

# SPORT & RECREATION EVENT SUPPORT PROGRAM



**Note:**

Acquittal reports must be submitted in line with the 'Acquittal Report Template' and must be received within four (4) weeks of the completion of the event.

**Acknowledgement:**

Successful applicants will be required to acknowledge the City's financial contribution through the following mediums:

- Joint media promotions
- Display of City of Mandurah's banner at the event
- Public address announcements
- Promotion of the City's logo on materials related to the project such as posters, pamphlets and other promotional material.

**Note:**

A separate 'Event Application' will need to be completed should the application for funding be successful. Prior to a community event being delivered, a number of approvals may be required including insurances, public health, facility hire, traffic management, etc.

# SPORT & RECREATION EVENT SUPPORT PROGRAM



## External Event Support Grant

Grant funds are available to assist external event delivery agents (including state and national sport and recreation associations) to conduct events in Mandurah that encourage participation and promote the health and wellbeing benefits of physical activity to people living, working and visiting Mandurah.

The grant is administered by Recreation Services on a rolling basis with a set amount budgeted annually.

### Guidelines:

- The event must align with the City of Mandurah's Strategic Community Plan and key policy objectives.
- The event must demonstrate significant social and economic benefits to the local community and meet the intended target markets in relation to participants and spectators.
- All grant / cash sponsorship requests for events will be assessed by the City's 'External Events Assessment Panel' against an 'Events Assessment Criteria'.
- The City will assess and make recommendations on all grant / cash sponsorship requests up to \$10,000. For grant requests greater than \$10,000, the City will submit a report to Council for approval.

### Assessment Panel:

The City's 'External Events Assessment Panel' will be comprised of the following representatives:

- ✓ Manager Recreation Centres & Services – City of Mandurah
- ✓ Chief Executive Officer – Mandurah and Peel Tourism Organisation (MAPTO)
- ✓ City Centre Development Officer – City of Mandurah

Grant / sponsorship applications will be assessed against the established 'Assessment Criteria' with recommendations presented to the Chief Executive Officer, City of Mandurah for final approval.

### Assessment Tool:

The following 'Event Assessment Tool' has been developed as a guide to determine value for money when assessing grant / cash sponsorship requests from external event delivery agents. The scoring linked to the criteria is designed to enable the Assessment Panel to rate and compare different applications to ensure the City's contribution is consistent and appropriate for each event.

# SPORT & RECREATION EVENT SUPPORT PROGRAM



Criteria	Description	Assessment Rating	
<b>Strategic Alignment</b>	<u>City of Mandurah</u> Is the event directly aligned with objectives from the City's Strategic Community Plan?	Limited	1
		Some Alignment	2
		Strong Alignment	3
	<u>Mandurah and Peel Tourism Organisation</u> Is the event directly aligned with MAPTO's strategic / campaign objectives?	Limited	1
		Some Alignment	2
		Strong Alignment	3
<b>Economic Impact</b>  ✓ Economic Impact Study ✓ Tourism Impact Study ✓ Detailed Budget ✓ Future Budget Forecasts	<u>Economy</u> What is the projected benefit that the event will bring to the local Mandurah economy (as measured in tourism visitation and capital investment)?	< \$500k	1
		\$500k - \$2.0m	2
		>\$2.0m	3
	<u>Tourism Activity</u> At what time of the year is the event being conducted and what level and type of visitation is expected?	High (Nov – Mar)	1
		Shoulder	2
		Low (June – Aug)	3
<b>Sustainability</b>	<u>Event Frequency</u> Is the proposed event a one-off, or is it to be held annually?	One-off	1
		Contract period	2
		Ongoing	3
	<u>Sustainability</u> Is the City's contribution for the event's development and will it reduce over time?	Reduction in annual contribution	3
<b>Social Impact</b>  ✓ Community Impact Study ✓ Sponsorship and Partnership Strategy ✓ Inclusiveness & Accessibility ✓ Letters of support	<u>Community Involvement</u> Will the event be accessible for the local community (participation, spectators, volunteers etc.)?	Limited involvement	1
		Some involvement	2
		Strong involvement	3
	<u>Building Capacity</u> Will the event assist to build capacity and resilience within the Mandurah community? Does the event promote linkages across the wider Peel region?	Limited Capacity	1
		Some Capacity	2
		Strong Capacity	3
	<u>Retaining Benefits</u> Will the event have a lasting legacy for Mandurah and the Peel Region?	Limited Legacy	1
	Some Legacy	2	
	Strong Legacy	3	
<b>Improving Services</b>	<u>Improving Services</u> Will the event impact positively on the delivery of services within Mandurah?	Limited Improvement	1
		Some Improvement	2
		Strong Improvement	3
<b>Media Impact</b>  ✓ Target audience research ✓ Market Segmentation Study	<u>Brand</u> Does the event enhance the City of Mandurah's identity and is it aligned with its brand?	Limited	1
		Some Alignment	2
		Strong Alignment	3
	<u>Prestige</u> Can the event be classed as "premier" in its status for participants, sponsors and spectators?	Low	1
	Medium	2	
	High	3	

# SPORT & RECREATION EVENT SUPPORT PROGRAM



Criteria	Description	Assessment Rating	
	<u>Coverage</u> Will the event receive intrastate, interstate and/or international media coverage?	Intrastate	1
		Interstate	2
		International	3
<b>Other</b>  ✓ Evidence of funding support ✓ Risk Management ✓ Capacity to deliver	<u>Funding</u> Does the event have funding support from other partners (i.e. State / Federal Gov't, event promoters, other sponsors etc)?	None	1
		One	2
		Multiple partners	3
	<u>Risk</u> What level of risk does the event present to the City?	High	1
		Medium	2
		Low	3
	<u>Innovation</u> Is the event something new to Mandurah, Western Australia and/or Australia?	New to Mandurah	1
		New to WA	2
		New to Australia	3

It is anticipated that applications / requests will be received in a wide variety of formats. The more detailed the proposal, the easier it will be to conduct an accurate assessment of its ability to offer 'value for money' to the Mandurah community.

It is expected that event requests will be received well in advance of the event date to allow the Assessment Panel sufficient time to reach a decision. This should also enable for the completion of matters such as the negotiation / approval of other ancillary services associated with the event.

All events will require sign-off of a suitable sponsorship contact which confirms the level of financial and in-kind support to be offered by the City.

## Acknowledgement:

Successful applicants will be required to acknowledge the City's financial contribution in line with the terms of the event contract / sponsorship agreement. This may include;

- Formal acknowledgement in all media announcements
- Joint media advertising and promotions for the event
- Display of City of Mandurah banners at the event
- Public address announcements at the event
- Promotion of the City's logo on materials related to the project such as posters, pamphlets and other promotional material
- Display of Mandurah and Peel Tourism Organisation (MAPTO) branding
- The opportunity to distribute or otherwise communicate tourism messages to participants and spectators at the event.

## Note:

A separate 'Event Application' will need to be completed should the application for funding / sponsorship be successful. Prior to the event being delivered, a number of approvals will be required including insurances, public health, facility hire, traffic management, etc.

3. **SUBJECT:** Mandurah Bridge – Use of Feature Lighting Policy  
**CONTACT OFFICER/S:** Lesley Wilkinson  
**AUTHOR:** Lesley Wilkinson
- 

### Summary

The Mandurah Bridge was officially opened on the 8 April 2018 with the bridge lighting also officially turned on. The lights add a great dimension to Mandurah with the possibilities for the bridge to be lit every night in a variety of different colours and presentation forms.

This report recommends that the Mandurah Bridge – Use of Feature Lighting Policy be accepted with the aim for the bridge to be lit every night with the following objectives:

1. Enhance the City's visual appearance and sense of vitality through the lighting of the Mandurah Bridge
2. Utilise the lighting to assist approved charitable and non-profit organisations in raising awareness of significant events or appeals
3. Utilise the lighting for significant City of Mandurah events.

### Disclosure of Interest

Nil

### Location



### Previous Relevant Documentation

Nil

## **Background**

The Mandurah Bridge has historically been a crossing place for the Mandurah community and the new bridge is continuing to provide the Mandurah community with a wonderful opportunity to showcase the modern Mandurah. The coloured lights on the Mandurah Bridge are an outstanding opportunity to develop a new Mandurah icon that will encourage visitors to visit and to see what that new bridge has to offer.

## **Comment**

The Mandurah Bridge has the capacity to be lit up every night in a wide variety of colours and themes to:

1. Enhance the City's visual appearance and sense of vitality through the lighting of the Mandurah Bridge
2. Utilise the lighting to assist approved charitable and non-profit organisations in raising awareness of significant events or appeals.
3. Utilise the lighting for significant City of Mandurah events

Procedures have been developed which will aid in groups being able to fairly use the bridge to showcase their cause as well as the use of the lights to highlight City of Mandurah events.

The procedure will enable groups to book the bridge for one night only if their booking is from a recognised charitable and non-profit organisation which is recognised nationally or internationally and is significance to Mandurah and Western Australia. Bookings will not be accepted for commercial advertising or from individuals for private purposes.

## **Consultation**

The City of Perth – Use of Feature Lighting Policy  
Sydney Opera House

## **Statutory Environment**

Nil

## **Policy Implications**

Policy attached for the management of the lights on the Mandurah Traffic Bridge.

## **Risk Implications**

Nil

## **Economic Implications**

The lighting of the bridge is a cost but as the lights are LED the cost is estimated to be \$9,100 per year (\$175 per week). Programming of the lights also has a cost of \$1000 per annum.

## **Strategic Implications**

The following strategies from the *City of Mandurah Strategic Community Plan 2017 – 2037* are relevant to this report:

### Social:

- Help build our community's confidence in Mandurah as a safe and secure city



- Provide a range of social, recreational, entertainment and learning experiences for our residents and visitors.

Identity:

- Promote Mandurah's identity as a unique regional city, based on its waterways, history and future vision.
- Become known as a city and destination for events, arts, heritage and culture

**Attachments**

*Attachment 1 Policy Mandurah Bridge – Use of Feature Lighting*

**Conclusion**

The lights on the Mandurah Bridge are a wonderful way to showcase Mandurah in a creative and fun way by providing opportunity for the City and community groups to use the Bridge to showcase the City.

**RECOMMENDATION**

**That Council:**

**Adopts the Mandurah Bridge Use of Feature Lights Policy**



Reference: [Policy #]

## POLICY

### Mandurah Bridge – Use of Feature Lighting Policy

#### Policy Objective:

The purpose of this policy is to provide direction to the City of Mandurah for the daily feature lighting of the Mandurah Bridge.

The aim is to:

1. Enhance the City's visual appearance and sense of vitality through the lighting of the Mandurah Bridge.
2. Utilise the lighting to assist approved charitable and non-profit organisations in raising awareness of significant events or appeals.
3. Utilise the lighting for significant City of Mandurah events.

#### Policy:

##### 1. Policy Principles

- 1.1 This policy will apply to the colour change on the Mandurah Bridge
- 1.2 The City will light the Mandurah Bridge each evening with a different colour from 10 minutes before sunset to sunrise.
- 1.3 The City will on Friday and Saturday evenings play a programmed light show at 7pm in the winter and 8pm in the summer.
- 1.4 Bookings will be accepted from charitable and not for profit organisations promoting a significant event or appeal.
  - 1.4.1 If the organisation is recognised within the state of Western Australia
  - 1.4.2 May be of significance to Mandurah and Western Australia
  - 1.4.3 Is recognised nationally or internationally
- 1.5 Bookings will not be accepted from individuals for their own purposes
- 1.6 Bookings will not be accepted that relate to commercial advertising purposes

##### 2. Applications/Bookings

- 2.1 The lights will be booked on a first come first served basis
- 2.2 The sites may be booked for one night only
- 2.3 Bookings may be made one year in advance
- 2.4 Applications will be accepted for the bridge to be lit in one or more colours of significance to the event or the appeal.
- 2.5 The City reserves the right to recoup costs incurred for any application requesting more than one colour or that requires program changes that incur a cost to the City.

2.6 Applications will **not** be accepted for the following days or periods:

- 2.6.1 Australia Day
- 2.6.2 ANZAC Day
- 2.6.3 Christmas from 12 December to the 7 January
- 2.6.4 New Year
- 2.6.5 Crab Fest
- 2.6.6 Easter
- 2.6.7 NAIDOC
- 2.6.8 Stretch
- 2.6.9 Wearable Art Mandurah
- 2.6.10 Remembrance Day
- 2.6.11 Children's Festival
- 2.6.12 Or other dates prescribed by the City

**Procedure:**

1. Dates can be requested through the Application Form
2. Applicants will be informed promptly if they are successful
3. The colour will be programmed into the system and the lights will be on show from 10 minutes before sunset to sunrise.
4. A calendar will be kept which will be managed by the Director People and Communities.

**Originating Section:**

People and Communities

**Relevant Legislation:**

**Reviewer:**

**Delegated Authority:**

**Approved:**

**Other References:**

**4. SUBJECT:** 2020 Australian Association of Environmental Education Conference Bid  
**CONTACT OFFICER/S:** Bonnie Beal Richardson / Brett Brenchley  
**AUTHOR:** Bonnie Beal Richardson  
**FILE NO:**

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## Summary

The Australian Association of Environmental Education (AAEE) is Australia's peak body for environmental educators. The association advocates for environmental education and contributes to skills development to ensure environmental educators across the country and internationally stay at the forefront of their field. It also provides a professional network of cross-sector environmental education professionals across all states and territories.

As part of this work, AAEE has been delivering a national biennial conference dedicated to environmental education since 1998. These conferences typically run over three days, with a fourth day being dedicated to an additional Research Symposium. On average, these conferences attract 250 environmental education professionals from across Australia, New Zealand and overseas. The next conference will be held in October 2018 in Gold Coast, Queensland.

The AAEE Biennial Conference was last held in Western Australia in 2006, when it was hosted by Bunbury. This conference successfully attracted 287 delegates, including over 150 speakers. It is proposed that the City of Mandurah partner with the WA Chapter of the Australian Association for Environmental Education and bid to host and co-organise the 2020 conference. A Mandurah conference will provide an opportunity to highlight local environmental education initiatives and advance the development of environmental education state-wide. It will also provide opportunities for local environmental education practitioners, including the City's environmental volunteers and community groups, to build capacity and develop professional relationships with other environmental educators. This in turn breaks down barriers to the replication of the relevant, proven environmental programs that are showcased at these conferences and enhances knowledge sharing amongst practitioners.

A \$50,000 financial contribution, to be provided in the 2019/20 financial year, is requested from the City of Mandurah, plus in-kind support in the form of staff time to assist in organising the conference. Additional funding will be requested from local environmental organisations and universities, including Murdoch University. Peel Harvey Catchment Council has also indicated an interest in sponsoring this event.

## Disclosure of Interest

Nil

## Previous Relevant Documentation

- G.28/4/11                      27<sup>th</sup> April 2011                      City of Mandurah Tourism Strategy 2011/2016
- G.34/12/11                      14<sup>th</sup> December 2011                      Mandurah Convention Scholarship – Patron and Selection Panel

## Background

Facilitating the development of personal relationships between people and the natural environment is critical to sustained environmental protection. Environmental Education provides an opportunity to raise awareness and understanding of important environmental issues, whilst at the same time engaging with participants in a way that inspires action at an individual level.

Practitioners of environmental education operate in government agencies, volunteer groups, schools, businesses and community organisations. The Australian Association of Environmental Education assists practitioners from across Australia and overseas to stay at the forefront of environmental and sustainability education and behaviour change. The association has three major roles:

1. Promoting the most extensive and effective use of education to help people to live more sustainably
2. Supporting its members and others in the sector via professional development, and
3. Building greater strength in local networks that facilitate collaboration and skill-sharing.

Formally, the bid for the AAEE biennial conference must be submitted by the relevant state/territory chapter. In October 2017, City of Mandurah staff approached the WA Chapter about the possibility of hosting a WA conference in 2020. Subsequently, the WA Chapter surveyed its own membership base to determine the level of support for a WA conference. The key findings from this survey were as follows:

- 96% for respondents agreed that the WA Chapter should bid to host a 2020 conference
- 88% of respondents agreed that the conference should be held in Mandurah
- 13 members were interested in assisting with the planning and delivery of a Mandurah conference

As of March 2018, 18 members of the WA AAEE Chapter were interested in supporting the delivery of a 2020 conference in Mandurah. City of Mandurah environmental volunteers will also be approached to support the delivery of this conference.

The submission of a bid for the 2020 AAEE conference is also supported by the City of Mandurah Convention Scholarship, which is managed in partnership with the Perth Convention Bureau as part of their Aspire Program. This program facilitates the recruiting of local conveners within the Western Australian community to support bids for international and national conferences. This program has previously funded a delegate to attend the 2014 AAEE Conference in Tasmania. As such, attracting a 2020 AAEE Conference to Mandurah also fulfils the program objective of the City's Convention Scholarship, and rewards the City's investment in such programs.

### **Comment**

The City of Mandurah has a strong history in encouraging community stewardship of the natural environment. The City's two designated Environmental Education Officers work closely with the community to provide critical environmental education infrastructure in the form of formal programs and conferences (such as Kids Teaching Kids), empower community and environmental volunteers to undertake their own environmental projects, and develop partnerships with research institutions to connect local residents with ongoing research and citizen science programs.

In 2018 the City is at the forefront of environmental education state-wide, having partnered on leading research projects with Murdoch University, developed strong working relationships with organisations such as AAEE and radically changed our approach to environmental volunteering from a City-led to a community-led model. Hosting the 2020 AAEE Conference will provide the City with an opportunity to showcase our approach to environmental education to other local governments and environmental educators throughout Australia and around the world. More importantly, a local environmental education conference will build the capacity of local environmental education practitioners, specifically teachers, volunteers and community groups.

The conference will also provide a valuable opportunity for participants to build professional relationships with other environmental educators, while facilitating a sharing of knowledge and possible replication of relevant, proven environmental programs.

### **MEAG Comment**

This item was considered by the Mandurah Environmental Advisory Group at its meeting on 20<sup>th</sup> April 2018 and the following recommendations were made:

1. *MEAG supports the City's bid for the 2020 Australian Association of Environmental Education Conference in 2020.*

*The conference would showcase the City's environment, leadership, and volunteers and would provide environmental and economic benefits to Mandurah.*

## **Statutory Environment**

Nil

## **Policy Implications**

Nil

## **Risk Implications**

It is proposed the City provide a \$50,000 financial contribution, plus staff-time to organise and deliver the conference. This is a significant investment for the City, who would be the major sponsor for the event. As such, the risk of poor attendance at this event, resulting in poor value for money, is relevant to the City.

## **Economic Implications**

A local conference will have a significant economic benefit for Mandurah. According to research from the Perth Convention Bureau, conference delegates yield more per day than the typical leisure visitor with the average not-for-profit conference delegate spending approximately \$564 per night in Western Australia. The same research has identified that international delegates attending a WA conference stay for an average of six nights, while interstate delegates stay for an average of four nights. In addition, one third of conference delegates are likely to travel before or after the conference and 92% of conference attendees are expected to return as leisure or business tourists within five years.

The average AAEE Biennial Conference attracts 250 delegates. Previous conference attendance breakdowns show it can be estimated that a minimum of 50% of these delegates would be travelling from interstate. Based on the above figures from the Perth Convention Bureau, 125 interstate delegates attending a Mandurah conference with an average stay of four nights would equate to an estimated spend of \$282,000 by interstate attendees alone. This does not take into account the estimated 125 delegates that would be attending from around WA, some of which are also likely to stay in Mandurah for the duration of the conference.

It is proposed the City of Mandurah provides a \$50,000 cash sponsorship, to be allocated in the 2019/20 budget, plus in-kind support in the form of staff time to assist in bidding for and organising the 2020 AAEE conference. Additional funding will also be requested from local environmental organisations and universities. Peel Harvey Catchment Council have indicated an interest in being involved with this event.

It is estimated the City's contribution would cover venue hire (proposed venue is the Mandurah Performing Arts Centre), audio-visual hire and catering. This contribution would secure the City Platinum Sponsorship, along with being co-organisers of the conference.

## **Strategic Implications**

The following strategies from the *City of Mandurah Strategic Community Plan 2017 – 2037* are relevant to this report:

### Environment:

- Encourage and enable our community to take ownership of our natural assets, and to adopt behaviours that assist in achieving our environmental targets.

### Social:

- Provide a range of social, recreational, entertainment and learning experiences for our residents and visitors.

### Economic:

- Increase local education and training opportunities.

Identity:

- Become known as a city and destination for events, arts, heritage and culture.

Organisational Excellence:

- Demonstrate regional leadership and advocacy.

## **Conclusion**

The City of Mandurah has developed a strong working relationship with the WA Chapter of the Australian Association of Environmental Education and has the opportunity to work with the Chapter to attract the 2020 Australian Association of Environmental Education conference to Mandurah.

As Platinum Sponsors and co-organisers of the conference, the City has an opportunity to shape the direction of this event to ensure it builds the capacity of local practitioners and encourages innovative ideas and new approaches to environmental education and management. Hosting this conference will also provide the City with a platform to positively advocate for environmental education throughout Western Australia and actively encourage other WA local governments to consider environmental education in their management of the natural environment.

It is proposed the City of Mandurah provides a \$50,000 financial contribution in the 2019/20 financial year, plus in-kind support in the form of staff time to assist in organising the conference.

Sponsoring this conference is an excellent opportunity to further enhance the City's work in environmental education and will provide a myriad of benefits for local environmental educators and, more broadly, environmental education in WA.

## **RECOMMENDATION**

**That:**

- 1. Council agrees to submit a joint-bid with the WA Chapter of the Australian Association of Environmental Education to attract a national environmental education conference to Mandurah in 2020.**
- 2. The City of Mandurah provides a total sponsorship of \$50,000 in 2019/20 for a 2020 Australian Association of Environmental Education conference and provides in-kind support from staff to assist with organising the conference.**

5.       **SUBJECT:**                               Representation on the Peel Harvey Biosecurity Group  
       **CONTACT OFFICER/S:**               Brett Brenchley  
       **AUTHOR:**                                 Brett Brenchley  
       **FILE NO:**

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### **Summary**

In 2014, a Recognised Biosecurity Group for the Peel region was established, namely the Peel Harvey Biosecurity Group (PHBG). The PHBG was initially formed with community representatives from the five Peel Local Government Areas provided with voting rights to decide upon the business matters of the group. Representatives from the five councils in the Peel region were also invited to provide support.

Since this time however, the City's involvement with the Peel Harvey Biosecurity Group has become less active. Representatives from the Peel Harvey Biosecurity Group have recently approached officers seeking continued support and re-engagement from the City.

Concurrently, the group have proposed a new funding model which includes the creation of a Declared Pest Rate for the Peel region. This will apply to approximately 600 landholders in Mandurah who will be charged a rate of approximately \$30 per annum collected through the Office of State Revenue.

Council is requested to consider appointing an Elected Member to represent the City on the committee of the Peel Harvey Biosecurity Group and also to encourage relevant Mandurah property owners to participate in the upcoming consultation process with regard to the proposed Declared Pest Rate.

### **Disclosure of Interest**

Nil

### **Location**

The Peel Harvey Biosecurity Group is active across the entire Peel region which includes the Local Government areas of Harvey, Mandurah, Murray, Serpentine-Jarrahdale and Waroona.

### **Previous Relevant Documentation**

Nil

### **Background**

Following the repeal of the Agriculture Protection Board (APB) Act in 2010 and the implementation of the Biosecurity and Agriculture Management Act 2007 (BAM Act), the State Government started transitioning to a new model for addressing biosecurity issues in Western Australia allowing for the creation of Recognised Biosecurity Groups. Recognised Biosecurity Groups are a mechanism under the BAM Act to enable landholders and land managers to develop a coordinated approach to control and manage declared pests in their local area. A Recognised Biosecurity Group should support and compliment activities that individual landholders and managers are required to do to meet their legal obligations to control declared pests on their land.

In 2014, a Recognised Biosecurity Group for the Peel region was established, namely the Peel Harvey Biosecurity Group (PHBG). The PHBG was initially formed with community representatives from the five Peel Local Government Areas provided with voting rights to decide upon the business matters of the group. Representatives from the five councils in the Peel region were also invited to provide support.

The funding model for the group initially was to secure contributions from interested stakeholders, such as Local Government, which would be matched dollar for dollar by the State Government. The City of Mandurah made a contribution of \$10,000 to help launch the group and fund a concerted effort towards control of Narrow Leaf Cottonbush.



Since this time however, the City's involvement with the Peel Harvey Biosecurity Group has become less active due to a perceived lack of clear governance in the group and also questionable relevance of the group's activities to Mandurah given a strong focus on pests and weeds that are agricultural rather than environmental. The current level of participation from the City is at the point where the supporting officer from the City receives meeting minutes of the Peel Harvey Biosecurity Group.

### **Comment**

Representatives from the Peel Harvey Biosecurity Group have recently approached officers seeking continued support and re-engagement from the City. The group has recently undertaken a review of the organisational priorities and structure and has begun to implement a new strategic plan. This includes the appointment of paid staff to oversee activities conducted by the group, including an Executive Officer and a Communications Officer. The strategic priorities have also been reviewed and now include focus on pests that are relevant to the City of Mandurah particularly rabbits, foxes, wild pigs, feral cats and rainbow lorikeets. Also the City's membership on committee would now include voting rights.

Concurrently, the group have also proposed a new funding model which includes the creation of a Declared Pest Rate for the Peel region. The Peel Harvey Biosecurity Group are proposing a Declared Pest Rate be created whereby landowners in the Peel region on property greater than one hectare will be charged approximately \$30 per annum. This would be matched dollar for dollar by the state and used to fund biosecurity activities coordinated by the group under an approved operational plan. The proposed Declared Pest Rate would affect approximately 600 properties in the City of Mandurah's jurisdiction. The rate is collected by the Office of State Revenue and there will be no requirement for the City to be involved in administration of the rate.

The Peel Harvey Biosecurity Group has hosted information sessions around the region in order to consult with the community about the proposed Declared Pest Rate. This included an information session at the Mandurah library on 15<sup>th</sup> February. However, only one call was received which suggests that the information session was either not effectively promoted and/or not of sufficient interest to those community members in Mandurah that were informed about it.

An opportunity for further community consultation will occur as the Department of Primary Industries and Regional Development is expected to open the Peel Harvey Declared Pest Rate for public comment across April and May. The Peel Harvey Biosecurity Group has requested the City to consider the funding model proposed.

### **MEAG/MCCAG Comment**

This item was considered by the Mandurah Environmental Advisory Group at its meeting on 20 April 2018 and the following recommendations were made:

MEAG support that an Elected Member represent the City on the Peel Harvey Biosecurity Group Committee.

MEAG acknowledge that Peel Harvey Biosecurity Group's intention to establish a declared pest rate in the Peel region and recommend the City encourages relevant property owners to participate in the associated formal consultation process.

MEAG sees this as an opportunity for the City to value-add to existing biosecurity work that it conducts.

## **Statutory Environment**

The Biosecurity and Agriculture Management Act 2007 is the relevant piece of legislation for biosecurity measures in Western Australia. With reference to the Peel Harvey Biosecurity Group's funding strategy, the Act allows for a rate to be raised for the purposes of controlling declared pests in prescribed areas known as the Declared Pest Rate.

## **Policy Implications**

The Animals, Environment and Nuisance Local Law 2010 lists specific species of weeds whereby officers with appropriate delegated authority can issue landholders with a work order to control those pest species on their property. The species listed in this local law are not to include declared pest species defined under the Biosecurity and Agriculture Management Act 2007.

## **Risk Implications**

Minimal risk is associated with providing a representative to the Peel Harvey Biosecurity Group.

## **Economic Implications**

The economic implications to the City in providing an Elected Member representative to the Peel Harvey Biosecurity Group are considered negligible. A Declared Pest Rate may be applied to freehold land over one hectare that the City owns, such as the three bushland buyback properties. Whilst the rate is not yet determined, it is expected that this cost would be negligible for the City also.

## **Strategic Implications**

The following strategy from the *City of Mandurah Strategic Community Plan 2017 – 2037* is relevant to this report:

### Environment:

- Protect and ensure the health of our natural environment and waterways.

## **Conclusion**

Addressing biosecurity issues is typically only ever effective if a regional approach is undertaken. The City of Mandurah faces several significant biosecurity issues that are common to neighbouring local government areas including foxes, rabbits, rainbow lorikeets and Narrow Leaf Cottonbush.

The Peel Harvey Biosecurity Group has developed since its inception and now has adopted a governance structure and strategic priorities that make it a pertinent organisation to the City of Mandurah with regard to addressing biosecurity issues. Both parties stand to benefit if the City were to again become an active participant of the Peel Harvey Biosecurity Group.

The proposed Declared Pest Rate is the only funding model that will currently receive State level support in terms of resourcing regional biosecurity groups. The proposed rate for the Peel region will have less application in Mandurah than it will in other Peel local government areas, however, consultation completed to date has not been very extensive in the Mandurah community. Future consultation will be conducted by the Department of Primary Industries and Regional Development and the City should encourage relevant property owners to participate in that consultation process.

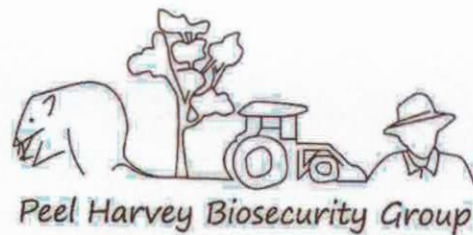
### **NOTE:**

- Refer **Attachment 1 Correspondence – Peel Harvey Biosecurity Group**

## **RECOMMENDATION**

### **That Council:**

- 1. Appoint Cr \_\_\_\_\_ to represent the City on the Peel Harvey Biosecurity Group committee**
- 2. Acknowledge the Peel Harvey Biosecurity Group's intention to establish a Declared Pest Rate in the Peel region and encourage relevant property owners to participate in the associated formal consultation process**



Brett Brenchley  
City of Mandurah  
3 Peel Street, Mandurah WA 6210

## **TWO WAY SUPPORT; CITY OF MANDURAH AND THE PEEL HARVEY BIOSECURITY GROUP**

To Brett,

After our meeting on the 12<sup>th</sup> of March, and a subsequent conversation on the 11<sup>th</sup> of April 2018, I am really encouraged that staff at the City of Mandurah foresee an ongoing role for the Peel Harvey Biosecurity Group (PHBG) in the management of established pests in the region.

The PHBG understands that when it comes to biosecurity and established pests, local government wants a louder voice, better integration of programs and no cost-shifting. The PHBG brings the concerns of local government to the forefront of its deliberations and negotiations:

*At an administrative level* this is reflected in the governance of the Group; each local government authority within the PHBG area is assigned a vote on the committee of management<sup>1</sup>. The City of Mandurah can be reassured that it will have a say, now and into the future, on how the Group goes about its business and what it focuses on.

*At an operational level* this is demonstrated by the way that the PHBG looks to collaborate with local government in the delivery of its programs, including information sessions, workshops, field days and on-ground projects. This does not mean that the PHBG seeks direct funding for these activities; rather, the offer of a reserve for a field demonstration or a venue for an evening can be an in-kind contribution that is leveraged for external funding and/or good publicity for both parties.

*At a stakeholder level* the PHBG is mindful that local government is most often the first point of contact for members of the community who are concerned by a particular pest. Indeed, WALGA has reported that complaints to local government have risen dramatically over the past 5 years in line with the shedding of department personnel and resources. On this front, the PHBG is working hard to delineate, and communicate, the respective priorities and roles of state government, local government, key organisations and landholders.

*At a resourcing level* the PHBG evaluated funding options on the table. The PHBG has arrived at the conclusion that a rate, under the provisions of the *Biosecurity and Agriculture Management Act 2007*, should be pursued. This option provides a stable income stream to allow for longer term planning, and comes with the legislated commitment that every dollar raised locally will be matched and deposited into the Declared Pest Account (to be transferred, in full, to the

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<sup>1</sup> For good governance, it is recommended that the City of Mandurah formalises its representation on the Peel Harvey Biosecurity Group. A letter, nominating a Councillor and a proxy (that can be a member of staff), is strongly advised.

PHBG). For local government, there will be relief that invoices for the declared pest rate are issued from the Office of State Revenue. This overcomes a previous concern that local government would wear the cost of administering the rate. It also brings tax dollars back into the region to be spent on locally defined issues.

With all these points in mind, particularly the latter, the PHBG requests that the City of Mandurah supports (or does not oppose) the declared pest rate model. If approved by the Minister for Agriculture and Food WA, the rate would be a flat rate (fixed sum) of \$30 on land in the local government districts of Harvey, Mandurah, Murray, Serpentine-Jarrahdale and Waroona, that is:

- a) identified as freehold on the rural valuation roll maintained under the Valuation of Land Act 1978; and
- b) identified as freehold and residential on the urban valuation roll maintained under the Valuation of Land Act 1978; and
- c) no less than one (1) hectare in area.

The City of Mandurah can make a formal submission to the Minister, with the consultation period open between the 23rd of April and the 21st of May 2018.

Please do not hesitate to contact me for further information on the PHBG's priority pests, and how the declared pest rate would be expended in the City of Mandurah, if it were to come to fruition.

Kindest regards,



Dr Jonelle Cleland

Executive Officer, Peel Harvey Biosecurity Group

6. **SUBJECT:** Sub-Lease – Peel Thunder Football Club Gymnasium  
**CONTACT OFFICER/S:** Ben Dreckow/Craig Johnson  
**AUTHOR:** Lesley Petchell  
**FILE NO:**
- 

### Summary

Peel Thunder Football Club (PTFC) have approached the City with a request for support for a new sublease over portion of their lease area known as the Gymnasium contained within the Rushton Park Sports Facility.

In June 2017 Council granted approval for a sublease between PTFC and Bodyworks at the Basement for an initial two year term. Bodyworks hold a second lease in the Smart Street Mall, the intent was to relocate to Rushton Park however their current members were reluctant to move and therefore the tenant made a request to PTFC to relinquish their sub-lease, and remain at their Smart Street address.

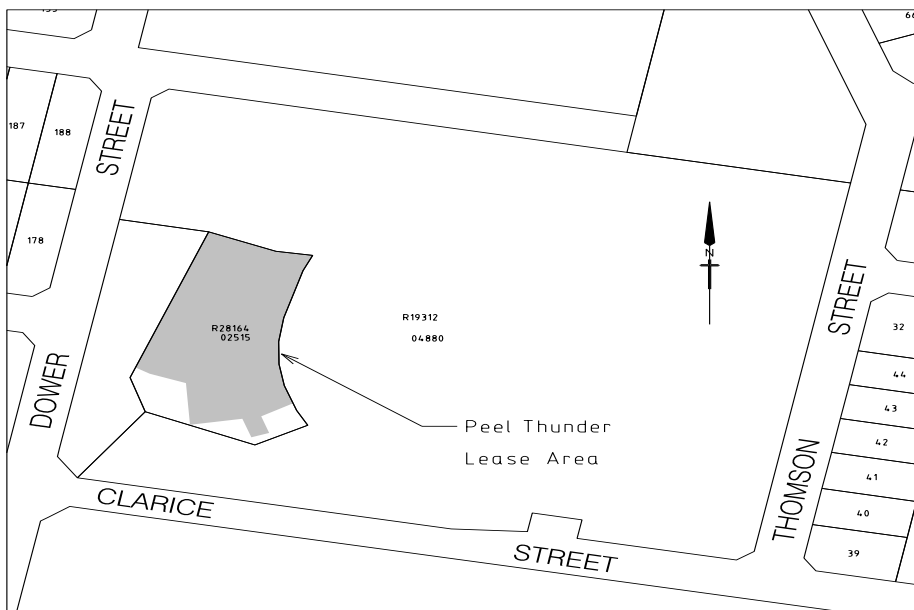
The proposed new sub-lease is for an initial two year term expiring in May 2020 with the option of two five year renewals with Brad Davis Personal Training (BDPT). The annual rent will commence at \$72,000 per annum together with a monthly payment of \$800 to cover outgoings. These amounts are fixed for two years. The revenue raised through the sublease will remain with the club, and PTFC will continue to be the head lessee and responsible to ensure all terms and conditions of the current lease are met.

Council is requested to approve a sub-lease between Peel Thunder Football Club and Brad Davis Personal Training (BDPT) for an approximate land area of 400 sq. metres for a term of approximately two years with two five year options of renewal (2+5+5 years). The sublease will also be conditional upon approval from the Minister for Lands, with the commencement date determined after ministerial consent has been obtained.

### Disclosure of Interest

None

### Location



### Previous Relevant Documentation

- G.20/6/17                      13 June 2017                      Council supported a sublease over the gymnasium between PTFC and Bodyworks for approximately two years with two five year options of renewal;
- G.39/4/13                      23 April 2013                      Council supported a sublease to BodyaPeel for a four year term expiring October 2017;
- G25/3/11                      15 March 2011                      Council approves a 21 year lease with Mandurah Football & Sporting Club (PTFC) and a licence with Mandurah Mustangs over Rushton Park Sports Facility.

### Background

The Rushton Park Sports Facility was completed and officially opened in June 2011. The City has entered into a 21 year lease agreement with Peel Thunder and a 21 year licence with Mandurah Mustangs Football Club.

In early 2012, PTFC approached the City with a proposal to sub-lease the 400 sq metre gymnasium to an external party for the purpose of establishing a private commercial business, which would in turn generate an income stream for the club. Council supported a sublease with BodyAPeel which commenced in early 2013 and was due for expiry in October 2017. However the business secured a more prominent location on Dower Street and therefore vacated the facility in May 2014.

Between May 2014 and June 2017 PTFC took over the operation of the gym up until Bodyworks entered into a sublease in June 2017. Following the recent vacation of Bodyworks, the club has been negotiating and able to secure a new tenant to take over the recently vacated lease area.

### Comment

Peel Thunder Football Club (PTFC) have approached the City advising they have secured a new tenant to occupy portion of their lease area known as the Gymnasium contained within the Rushton Park Sports Facility.

The proposed new sub-lease is for an initial two year term expiring in May 2020 with the option of two five year renewals with Brad Davis Personal Training (BDPT). The annual rent will commence at \$72,000 per annum together with a monthly payment of \$800 to cover outgoings, these amounts are fixed for two years. The revenue raised through the sublease will remain with the club, and PTFC will continue to be the head lessee and responsible to ensure all terms and conditions of the current lease are met.

Peel Thunder will provide to the sub-tenant the facility, all the gym equipment, gym insurance and access to a working phone system. In return BDPT will provide all intellectual property and labour to the club for its strength and conditioning program. Peel Thunder's registered players will also have priority access to the gym, BDPT will also be required to carry Public Liability Insurance and all costs associated with electrical, phone and cleaning expenses.

Under the current terms of the head lease between the City and PTFC, Council is required to approve any sub-lease. In addition approval is required from the Minister for Lands as the facility is located on crown land. Under the management order vested with the City, all leases, licenses and subleases need approval from the Minister for Lands. The Department of Lands can alter or change any conditions of the sub-lease to ensure the continuing community and recreational use of the facility is protected. The City will not

be party to the sub-lease however a consent to the agreement is required as the managing body of the reserve, and Head Lessor of the facility.

Council is requested to approve a sub-lease between Peel Thunder Football Club and Brad Davis Personal Training (BDPT) for an area of 400 sq. metres for a term of approximately two years with two five year options of renewal (2+5+5 years). The sublease will also be conditional upon approval from the Minister for Lands, and the commencement date cannot be determined until ministerial consent has been obtained.

### **Consultation**

President – Peel Thunder Football Club  
Department of Planning, Lands and Heritage

### **Statutory Environment**

*Local Government Act 1995 Section 3.58 (3)* – Disposal of Property

The property was disposed of at Council's Ordinary meeting on 15 March 2011, being the granting of the head lease to Mandurah Football and Sporting Club (Peel Thunder Football Club)

*Land Administration Act 1997 Section 18 (2)* Minister for Lands Approval

Various transactions relating to Crown land to be approved by Minister. A person must not without authorisation assign, sell, transfer or otherwise deal with interest in Crown land.

### **Policy Implications**

Nil

### **Risk Implications**

No risk implications are identified, as the City will not be party to the agreement and the head lessee (PTFC) will remain responsible for all obligations contained within the head lease.

### **Economic Implications**

Whilst the economic benefits to the City are nil there are clear financial and operational benefits to Peel Thunder Football Club. In supporting the sub-lease proposal Peel Thunder's financial position is strengthened and in turn should assist the club in meeting their financial commitments to the City.

### **Strategic Implications**

The following strategies from the *City of Mandurah Strategic Community Plan 2017 – 2037* are relevant to this report:

#### Social:

- Provide opportunities, services and activities that engage our young people.

#### Infrastructure:

- Advocate for and facilitate the provision of infrastructure that matches the demands of a growing population.
- Advocate for and facilitate the provision of an integrated movement network.

#### Organisational Excellence:

- Ensure the City has the capacity and capability to deliver appropriate services and facilities.



## **Conclusion**

Peel Thunder Football Club have approached the City with a request to support a new sub-lease agreement with Brad Davis Personal Training (BDPT). The initial term is for two years, with options available to the sub-lessee to extend their tenure by two five year options (2+5+5 years).

A sub-lease arrangement with a commercial operator ensures that the services provided to PTFC are still met through their strength and conditioning program while creating a revenue stream aimed at ensuring the financial viability of the club.

Council is requested to approve a sub-lease between Peel Thunder Football Club and Brad Davis Personal Training (BDPT) for a term of approximately two years with two five year options of renewal (2+5+5 years). The sublease will also be conditional upon approval from the Minister for Lands, and the commencement date cannot be determined until ministerial consent has been obtained.

## **RECOMMENDATION**

### **That Council:**

- 1. Approves the sub-lease between Peel Thunder Football Club and Brad Davis Personal Training (BDPT) for the Gymnasium area within the leased facility on Reserve 28164 known as Rushton Park Sports Facility with the following conditions:**
  - 1.1 The sub-lease is for a term of two years with two five year options of renewal;**
  - 1.2 approval from the Minister for Lands;**
  - 1.3 agreement to commence after the Minister for Lands consent;**
  - 1.4 the sub-lease term is not to exceed the tenure granted in the head lease;**
  
- 2. Acknowledges all costs associated with the preparation of the sub-lease are to be borne by Peel Thunder Football Club;**

**7. SUBJECT:** Tender Number T03-2018 - Mandurah Ocean Marina Footbridge Refurbishment  
**CONTACT OFFICER/S:** Simon Hudson / Natasha Pulford  
**AUTHOR:** Derek Lynch / Vicki Lawrence  
**FILE NO:** F0000133989

## Summary

Condition inspections have recently been undertaken on the Mandurah Ocean Marina Footbridge (also known as the Fathom Turn footbridge). The outcomes of the inspections formed the basis for the establishment of a maintenance programme for the bridge to ensure longevity and serviceability. This tender deals with the repair and remedial works to the coating and steelwork on the handrail and balustrading for the bridge and its approaches. Also included in this scope of works is the replacement of the mastic sealant between the concrete segments of the superstructure.

As a result of the evaluation of tendered submissions, Council is now requested to accept Enviro Infrastructure Pty Ltd as the preferred tenderer.

## Disclosure of Interest

Nil.

## Location



## Previous Relevant Documentation

Nil.

## Background

A tender for the Mandurah Ocean Marina Footbridge Refurbishment was advertised in the 24 February 2018 edition of the 'West Australian' newspaper and in a notice which was displayed on the Administration Centre and Library notice boards.

The scope of works are a part of the bridge maintenance programme identified through condition inspections of the asset. The works are being addressed and undertaken with reference to the advice provided from consultant inspections and the priority for the works to be completed.

### Comment

The tender closed at 2:00pm on Tuesday 20 March 2018. Seven compliant tenders were received prior to the closing deadline from the following:

1.	AWS Services WA Pty Ltd	O'Connor
2.	Drainflow Services Pty Ltd	Malaga
3.	Enviro Infrastructure Pty Ltd	Bibra Lake
4.	Induserve Pty Ltd	Maddington
5.	Kaefer Integrated Services Pty Ltd	Kewdale
6.	Protex Industrial Services	Henderson
7.	Quality Assured Contracting Pty Ltd trading as Quality Assured	Pinjarra

The following weighted qualitative criteria were used to assess and rank the tendered submissions:

Relevant Experience	20%
Methodology	20%
Price	60%

To ensure that pricing did not influence the assessment of the qualitative criteria, the pricing was not provided to the evaluation panel until the assessment of the qualitative criteria was completed.

An evaluation panel, comprising of officers from the Project Management, Marina and Waterways and Asset Management, individually assessed each tender against the weighted qualitative criteria submitted by each tenderer.

On completion of the assessment of the qualitative criteria, prices submitted were entered into the Evaluation Matrix as shown in the **Confidential Attachment** where a final analysis taking into account competitiveness and combined qualitative and price ranking was undertaken in order to determine the tender which represented best overall value for money for the City.

As a result, the tendered submission from Enviro Infrastructure Pty Ltd was considered to be the most advantageous tender and is therefore recommended as the preferred tenderer.

A member of the City's Governance and Tenders section coordinated and observed the tender evaluation process and is satisfied that the probity and procedural aspects relating to the evaluation were compliant.

### Consultation

A non-mandatory site inspection was held on 8 March 2018 at Keith Holmes Reserve and was attended by:

- Acute Fabrication
- Kaefer
- Go2 Group
- AWS Services
- DFS Industrial Services

A financial assessment and credit check was undertaken by financial services where no issues were identified.

Written references included as part of the tender, from the nominated referees, reported that the preferred tenderer is considered to be capable of carrying out the Contract within the price offered as part of the tender.

Upon award of the Tender, all tenderers will be offered the opportunity to attend a debrief to advise of the strengths and weaknesses of their submissions. Tenderers are also offered the opportunity to provide feedback to improve the way the City manages procurement processes.

### **Statutory Environment**

Part 4 of the *Local Government (Functions & General) Regulations 1996*.

### **Policy Implications**

Policy POL-CPM 02 – *Purchasing of Goods or Services*.  
Policy POL-CPM 01 – *“Buy Local” Regional Price Preference*.

### **Risk Implications**

The works interaction with the public and the environment is a risk for the City however the solution provided by Enviro Infrastructure mitigates the risk by moving some of the labour intensive aspects of the works off site. This will deliver a better result for public safety and control over the quality of the completed works.

### **Economic Implications**

The tendered price of \$183,020 (excl. GST) is within the estimate and 2017/18 budget for the works which is \$200,000.

### **Strategic Implications**

The following strategies from the *City of Mandurah Strategic Community Plan 2017 – 2037* are relevant to this report:

#### Organisational Excellence:

- Deliver excellent governance and financial management.

### **Conclusion**

Tenders for the Mandurah Ocean Marina Footbridge Refurbishment were recently invited. Seven were received and assessed against both qualitative criteria and price. The result was that the submission from Enviro Infrastructure Pty Ltd represented overall best value for money for the City and it is therefore recommended that the City selects Enviro Infrastructure Pty Ltd as the preferred tenderer.

#### NOTE:

- Refer ***Confidential Attachment***.

### **RECOMMENDATION**

**That Council accepts Enviro Infrastructure Pty Ltd as the preferred tenderer for Tender T03-2018 for the Mandurah Ocean Marina Footbridge Refurbishment**