

Mandurah Bridge Public Artwork

Artist's Brief



mandurah.wa.gov.au



Introduction

A rare opportunity exists to create a landmark public artwork to complement the newly completed Mandurah Bridge.

\$500,000 has been set aside to realise the creative vision of the successful artist/s, following a three stage Expression of Interest/ Tender process.

The City of Mandurah will commission the artwork and manage the project.

All artists interested in responding to the Expression of Interest must register for Tenderlink at tenderlink.com/mandurah

Budget

The total artwork budget is \$500,000 excl. GST.

The budget inclusions are detailed under **Scope of works**.

Shortlisted artists will be paid \$2,000 excl. GST for their concept presentation.

About Mandurah

The City of Mandurah is one of Australia's fastest growing cities covering an area of 173.5 kilometres. Located just one hour's drive south of Perth, Mandurah is home to more than 85,000 people and is bordered by the Indian Ocean to the west and jarrah forests and the farmlands of the Darling Range to the east.

Named one of the world's most liveable cities in 2011, Mandurah's sense of place is defined by its estuary, waterways, proximity to the coast and its biodiversity. Mandurah also has a strong cultural heritage that began with the Bindjareb tribe of the Bibbulmun Nation more than 40,000 years ago.



Site context

The new bridge will be the third bridge in that location, connecting the city centre with Halls Head.

Extensive community consultation, including discussions with the City's Bindjareb community, informed the design of the Mandurah Bridge.

The importance of connection to and minimal disruption of the estuary led to a pared back design that engages with and responds to the landforms and water movements of the Mandurah Estuary.

Consideration was also given to creating an experience in movement through unfolding vistas and the bridge's design elements and materials.

The architects understood the value to community of the previous bridge, which has been part of the lives of local people and visitors for 65 years.

As a result, that bridge's fishing platforms and concrete pylons on the eastern foreshore have been incorporated into the new bridge's design. New platforms have also been included on the bridge's eastern and western sides.

A five metre shared use path on the bridge that sits approximately two and half metres lower than the road can be used as a viewing platform for major events such as Crabfest, or markets and other place activation initiatives.

LED lighting has been incorporated into the design under the bridge and on the wall of the shared use pathway.

Three artworks on the Mandurah Bridge have been commissioned as part of the developer's scope:

1. A welcome to country on the walkway;
2. Reflective patterning on the bridge abutments;
3. A 10 metre panel on the walkway balustrade, illustrating Mandurah's history.

Artists must carefully consider how their proposed works will complement the bridge and its elements including lighting and artworks.

What we are looking for

The City encourages the presentation of multi-disciplinary artworks and interpretive material/s that tell the stories of the Bindjareb people, settlers and holidaymakers, and our community's vision for a welcoming and multicultural city.

Collaborative approaches to the creation of the artwork between traditional and non-traditional public artists, our community and innovators, and those working with words, sound, light, the landscape and emerging technologies are welcomed.

The City is committed to commissioning an artwork that:

- complements the bridge and its location;
- is reflective of Mandurah's identity;
- celebrates the connections people have with the bridge, our estuary and waterways, and each other.

Most importantly, the commissioned work/s will make a bold statement that will become synonymous with Mandurah.

Public art policy

To ensure the work/s fit into the broader context of public art in Mandurah, artists are advised to consider the City's [public art policy](#) on the City's website.

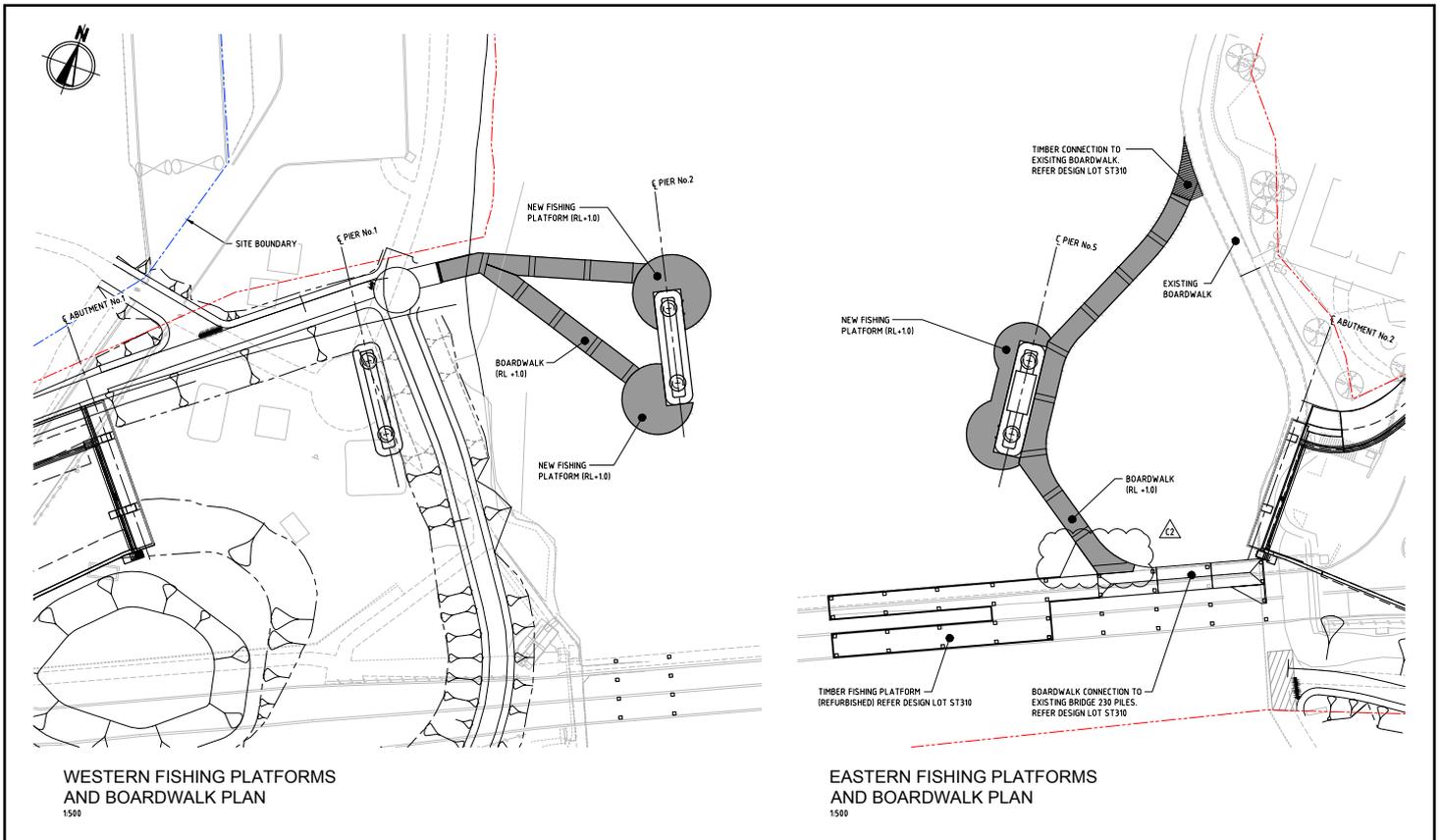
Artwork locations

The following locations have been identified for the commissioned work/s:

1. Fishing platforms, eastern foreshore;
2. Body of water between the eastern foreshore and boardwalk to the existing fishing platforms.

These locations have been chosen as they offer the best visual connection to significant places around the estuary.

If artists believe another site around the bridge is more appropriate for their work, they may present that site for consideration in their applications.



Scope of works

The role of the artist is to design, fabricate, and install a public art work in line with the specifications in this brief and accompanying documentation. The artist is expected to work in collaboration with the City of Mandurah during design development and installation.

The scope of works includes but is not limited to:

- materials;
- building permits and approvals;
- structural engineering certifications;
- site preparation;
- foundations for the artwork;
- artwork transportation;
- lighting;
- installation;
- maintenance plan including design life of components;
- as constructed plans;
- operating manuals;
- attribution plaque;
- documentation/photographs;
- contingency;

and any other factors that may be detailed in the contract.



Community consultation

Community engagement on this project is crucial. A think tank, Bridging Culture, was held on Friday, May 12. More than 50 community members and artists identified the elements they would like to see represented.

The following themes and ideas were identified:

Culture and History:

- Bindjareb history;
- Maritime/ fishing history;
- History of Mandurah as holiday destination;
- Ceremony;
- Honouring history through Museum images/ stories.

Environment and Human Interaction:

- Nature and the environment;
- Biodiversity and fragility;
- Sharing stories;
- Evolving, changing;
- Peaceful, quiet contemplation;
- Interactive;
- Multi-sensory (seven senses).

Materials and Applications:

- Music/ poetry/ language;
- Kinetic;
- Wind and water;
- Sound;
- Light;
- Use of applications/ technology;
- Interpretive elements;
- Landscaping;
- Use of materials from the previous bridge;
- Textural/ tactile.

Artists are invited to consider the above when developing their concepts.

Considerations

Artists are asked to respond to the following when designing their concepts.

- What story/ies will your work tell about this site?
- How will your work respond to the area in new and interesting ways?
- How will your work be accessible to the whole community? (think about how all the senses may be engaged)
- What elements of the previous bridge could you incorporate into your design? (for example, existing materials such as timbers and concrete pylons)
- How does your proposed work relate to the built/ natural environment where it will be located? (including the estuary, the Mandurah Bridge, the War Memorial, Mandurah Performing Arts Centre, the eastern and western foreshores)
- How will you engage the community in the development of your artwork?



Supporting documents

The City strongly recommends artists review the following before developing their concepts for the Expression of Interest.

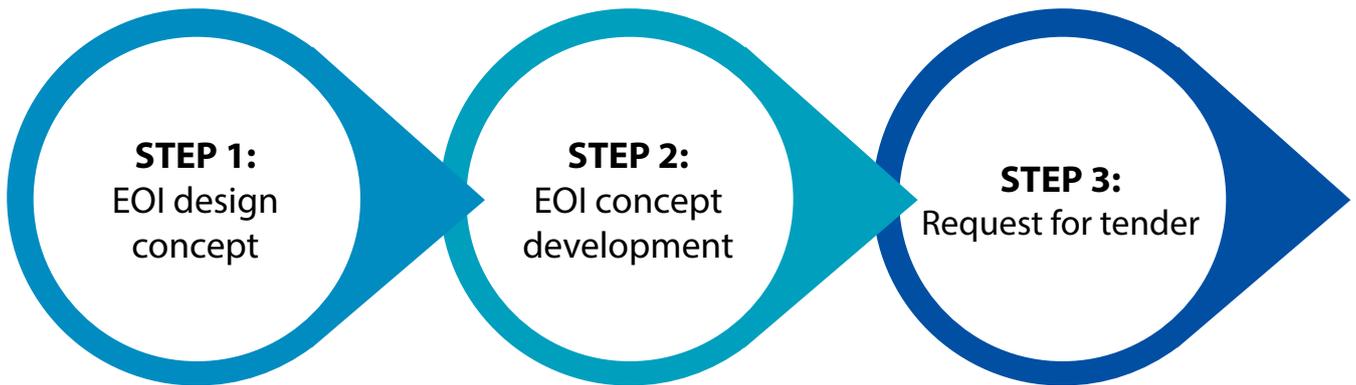
- [Arts, Heritage and Culture Strategy](#);
- [Public art policy](#);
- [Bridging Culture video](#).

Recommendations

To ensure interested artists have a clear understanding of the City's vision for the bridge public artwork, the following actions are recommended:

- Site visit;
- Follow the Mandurah Heritage Trail, details on the City's [website](#);
- Museum visit, 3 Pinjarra Rd, details on the City's [website](#);
- Visit ourknowledgeourland.com.au

Process



Step 1: Expression of Interest concept – stage one

Artists are invited to develop broad concepts based on the EOI documents.

No fee will be paid for this stage of the process.

Step 2: Expression of Interest concept – stage two

The selection panel will shortlist successful artists to progress their concept development.

The selected artists will be paid a development fee of \$2,000 excl GST in response to the criteria (to be provided), and a presentation to the selection panel.

Step 3: Request for tender

Artists will be asked to respond to the request for tender.

No fee will be paid for this stage of the process.

Process

Commissioning Process

This project is an open call for expressions of interest from public artists and allied professionals.

Selection Process

The selection panel will consist of representatives from Maker + Co and the City of Mandurah and will include an experienced arts industry specialist. A Probity Plan has been developed and all panel members understand they need to be aware of potential conflicts of interest and confidentiality issues that may arise from being part of the panel (copy to be provided on request).

How to apply

To receive a copy of the Expression of Interest documents and returnable schedules, visit tenderlink.com/mandurah and complete details under 'Registration'.