



MINUTES OF

STRATEGY COMMITTEE

HELD ON

TUESDAY 19 FEBRUARY 2019

AT 5.30 PM

IN COUNCIL CHAMBERS - 83 MANDURAH TERRACE MANDURAH

PRESENT:

COUNCILLOR	T JONES [CHAIRPERSON]	COASTAL WARD
HON COUNCILLOR	F RIEBELING	COASTAL WARD
COUNCILLOR	L RODGERS	EAST WARD
COUNCILLOR	C KNIGHT	NORTH WARD
COUNCILLOR	P JACKSON	NORTH WARD
COUNCILLOR	M DARCY	COASTAL WARD
COUNCILLOR	R WORTLEY	NORTH WARD

EXTERNAL PRESENTERS IN ATTENDANCE:

MR	A WARD	CHIEF EXECUTIVE OFFICER PEEL DEVELOPMENT COMMISSION
MR	D DOEPEL	MURDOCH UNIVERSITY
MR	M WOODCOCK	MURDOCH UNIVERSITY
MR	P DAVIES	MURDOCH UNIVERSITY
MR	D HOLLAND	BRIGHTHOUSE STRATEGIC CONSULTING

OFFICERS IN ATTENDANCE:

MR	M NEWMAN	CHIEF EXECUTIVE OFFICER
MR	T FREE	DIRECTOR SUSTAINABLE COMMUNITIES
MR	G DAVIES	EXECUTIVE MANAGER STRATEGY & BUSINESS PERFORMANCE
MR	D PRATTENT	ACTING EXECUTIVE MANAGER FINANCE AND GOVERNANCE
MR	C JOHNSON	MANAGER SPORT, RECREATION AND EVENTS
MR	A FERRIS	EXECUTIVE PROJECTS OFFICER
MR	D CHRISTY	COORDINATOR RECREATION SERVICES
MRS	L SLAYFORD	MINUTE OFFICER

OPENING OF MEETING AND ANNOUNCEMENT OF VISITORS [AGENDA ITEM 1]

The Chairman declared the meeting open at 5.30PM and welcomed guests from Peel Development Commission, Murdoch University and Brighthouse Strategic Consulting.

APOLOGIES [AGENDA ITEM 2]

Apologies received from Mayor Williams, Councillors Matt Rogers, Shane Jones and Schumacher.

DISCLAIMER

The purpose of this Committee Meeting is to discuss and make recommendations to Council about items appearing on the agenda and other matters for which the Committee is responsible. The Committee has no power to make any decisions which are binding on the Council or the City of Mandurah unless specific delegation of authority has been granted by Council.

No person should rely on or act on the basis of any advice or information provided by a Member or Officer, or on the content of any discussion occurring, during the course of the meeting. The City of Mandurah expressly disclaims liability for any loss or damage suffered by any person as a result of relying on or acting on the basis of any advice or information provided by a Member or Officer, or the content of any discussion occurring, during the course of the Committee meeting.

ANSWERS TO QUESTIONS TAKEN ON NOTICE [AGENDA ITEM 3]

Nil.

PRESENTATIONS AND ANNOUNCEMENTS BY CHAIRMAN [AGENDA ITEM 4]**S.1/2/19 MANDURAH CULINARY SCHOOL FEASIBILITY PROJECT**

The Peel Development Commission, Murdoch University and Brighthouse Strategic Consulting presented a detailed overview of the feasibility study undertaken in relation to the development of a culinary institute in Mandurah.

Murdoch University representatives apprised the meeting in regard to developing a world-class culinary science (research and training) destination and the history of the development of the Michelin Star restaurant rating program. An overview of Murdoch's intentions for course offerings, attendee attraction and interface with the Peel Business Park offerings was delivered. Utilisation of City facilities for various facets of the proposed education program was discussed.

Discussion ensued in regard to short to medium term economic outcomes, size of operation, site location, educational and economic opportunities for the community. Elected Members, City officers and presenters participated in the discussion.

Elected Members sought clarification with regard to funding opportunities to which the Chief Executive Officer and Peel Development Commission officers responded.

RESOLVED: C Knight / f Riebeling

That the City of Mandurah pursue a \$5million Federal Government pre-election funding commitment for the development of a Culinary Science School in Mandurah.

CARRIED UNANIMOUSLY: 7/0

S.2/2/19 EVENTS STRATEGY

The Executive Projects Officer with the City gave a presentation pertaining to the progress of the Events Review.

Process improvements have been identified to ensure greater efficiencies for both the City and external parties along with the proposed development of a five year Event Strategy. The Strategy will assist with promoting a range of events and defining key objectives and performance measures to be achieved. Proposals for an organisational wide approach to sponsorship were also outlined.

Discussion ensued in regard to community capabilities in undertaking events in local areas and growth or attraction of local businesses to supply goods and services required for large scale events. The Chief Executive Officer, Executive Projects Officer and Manager Sport, Recreation and Events responded to all points raised.

S.3/2/19 AP&ES GAMES

The City's Coordinator Recreation Services delivered a visual presentation of the outcomes pertaining to the Australian Police and Emergency Services Games ("AP&ES Games") held in Mandurah between October 28 and November 3, 2018.

The City of Mandurah was the host and major sponsor of the event which was delivered within budget and provided economic stimulation for many business within Mandurah and the wider Peel Region. The success of this event has attracted further consideration of Mandurah as a host destination for sporting events with discussions currently underway with interested parties.

New initiatives trailed at the AP&ES Games were generally successful and learnings have been gathered in relation to practicalities and timings for various activities. Support for the event from the Mandurah business community was a success, not only for the event but also ingoing particularly in the city centre. Some businesses have maintained aspects of their operations post the event as they were deemed economically viable.

Councillor Lynn Rodgers left the Chamber at 7.14pm, returning at 7.20pm.

CONFIRMATION OF MINUTES [AGENDA ITEM 5]

S.4/2/19 CONFIRMATION OF MINUTES

RESOLVED: R Wortley / Lynn Rodgers

That the Minutes of the Strategy Committee held on Tuesday 16 October 2018 be confirmed.

CARRIED UNANIMOUSLY: 7/0

DECLARATION OF INTERESTS [AGENDA ITEM 6]

Nil.

SUSPENSION OF STANDING ORDERS [AGENDA ITEM 7]

Nil.

QUESTIONS FROM ELECTED MEMBERS WITHOUT DISCUSSION [AGENDA ITEM 8]

Questions of which due notice has been given

Nil.

Questions of which notice has not been given

Nil.

REPORTS [AGENDA ITEM 9]

Nil.

LATE AND URGENT BUSINESS ITEMS [AGENDA ITEM 10]

CONFIDENTIAL ITEMS [AGENDA ITEM 14]

At this juncture of the meeting the Chief Executive Officer suggested the confidential item be deferred to the Ordinary Council meeting of February 26 to enable all Councillors to determine the matter.

S.5/2/19 ORGANISATIONAL STRUCTURE

RESOLVED TO RECOMMEND: C Knight / M Darcy

That consideration of this item be deferred to the Ordinary Council meeting of 26 February 2019.

CARRIED: 7/0

CLOSE OF MEETING [AGENDA ITEM 11]

There being no further business, the Chairman declared the meeting closed at 7.24pm.

CONFIRMED:[CHAIRMAN]