



MINUTES OF

STRATEGY COMMITTEE

HELD ON

MONDAY 16 SEPTEMBER 2019

AT 5.30 PM

IN COUNCIL CHAMBERS - 83 MANDURAH TERRACE MANDURAH

PRESENT:

COUNCILLOR	P ROGERS [CHAIRPERSON]	TOWN WARD
COUNCILLOR	C KNIGHT	NORTH WARD
COUNCILLOR	P JACKSON	NORTH WARD
COUNCILLOR	R WORTLEY	NORTH WARD
COUNCILLOR	M DARCY	COASTAL WARD

MR	M NEWMAN	CHIEF EXECUTIVE OFFICER
MR	T FREE	DIRECTOR SUSTAINABLE COMMUNITIES
MRS	C MIHOVILOVICH	DIRECTOR CORPORATE SERVICES
MR	C JOHNSON	ACTING DEPUTY CHIEF EXECUTIVE OFFICER
MS	M NORTON	CITY CENTRE PLACE MANAGER
MR	D CHRISTY	CITY CENTRE PLACE MANAGER
MRS	L SLAYFORD	MINUTE OFFICER

OPENING OF MEETING AND ANNOUNCEMENT OF VISITORS [AGENDA ITEM 1]

The Chairman declared the meeting open at 5.33pm.

APOLOGIES [AGENDA ITEM 2]

Leave of Absence:	Councillor D Schumacher	(Non-Committee Member)
	Councillor L Rodgers	(Non-Committee Member)
Apology:	Hon Councillor Riebeling	(Non-Committee Member)
	Councillor D Lee	(Committee Member)
	Mayor R Williams	(Committee Member)

DISCLAIMER

The purpose of this Committee Meeting is to discuss and make recommendations to Council about items appearing on the agenda and other matters for which the Committee is responsible. The Committee has no power to make any decisions which are binding on the Council or the City of Mandurah unless specific delegation of authority has been granted by Council.

No person should rely on or act on the basis of any advice or information provided by a Member or Officer, or on the content of any discussion occurring, during the course of the meeting. The City of Mandurah expressly disclaims liability for any loss or damage suffered by any person as a result of relying on or acting on the basis of any advice or information provided by a Member or Officer, or the content of any discussion occurring, during the course of the Committee meeting.

ANSWERS TO QUESTIONS TAKEN ON NOTICE [AGENDA ITEM 3]

Nil.

PRESENTATIONS AND ANNOUNCEMENTS BY CHAIRMAN [AGENDA ITEM 4]

The Chairperson, Councillor Peter Rogers, acknowledged that this is the final Strategy Committee meeting prior to the Local Government Election and thanked the Committee Members for their time and effort over the past two years.

CONFIRMATION OF MINUTES [AGENDA ITEM 5]**S.1/9/19 CONFIRMATION OF MINUTES**

RESOLVED: P Jackson / R Wortley

That the Minutes of the Strategy Committee held on Tuesday 20 August 2019 be confirmed.

CARRIED UNANIMOUSLY: 5/0

DECLARATION OF INTERESTS [AGENDA ITEM 6]

Nil.

QUESTIONS FROM ELECTED MEMBERS WITHOUT DISCUSSION [AGENDA ITEM 7]**Questions of which due notice has been given**

Nil.

Questions of which notice has not been given

Nil.

REPORTS [AGENDA ITEM 8]**S.2/9/19 2018 / 2019 CITY CENTRE ACHIEVEMENTS AND YEAR TWO
FRAMEWORK (MN) (REPORT 1)**Report Summary

The City Centre's place vision is to reinvigorate the City Centre as a sociable, lovable place that showcases the best of Mandurah places, people and businesses.

Over the last 12 months the City Centre team has delivered a range of projects and made solid progress across all four focus areas within the endorsed Framework.

The project delivery involved:

1. Business Partnership
 - Events and activities (within venues and public spaces)
 - Marketing and promotion
2. City Centre Infrastructure Development
 - Waterfront projects: Eastern and Western Foreshores
 - Smart Street Mall

This report provides an update on the business partnership successes, shared marketing lessons, land owner engagement and outlines the new City Centre Year Two Framework for 2019/20 and associated projects for Council's consideration.

The City's two City Centre Place Managers delivered a visual presentation on this item outlining processes undertaken and projects commenced within the city centre over the past 12 months. The City Centre team focus on building partnerships with businesses and land owners in the city centre to create a vibrant, interesting and exciting place to be. The team further assists in directing persons to other teams within the City to ensure infrastructure items are handled efficiently and effectively.

Business interest and participation in events staged during the winter season has seen many events sold out with positive social media views and interaction. Moving into summer will see events modified to suite the season plus street parties and markets.

RESOLVED TO RECOMMEND: C Knight / M Darcy

That Council:

1. **Acknowledges the successes of the 2018/19 City Centre projects and activities**
2. **Endorses the City Centre Framework Year Two 2019-2021**

3. Acknowledges the 2019/20 projects and activities

CARRIED UNANIMOUSLY: 5/0

**S.3/9/19 RECREATION CENTRES BUSINESS IMPROVEMENT PLAN (PM/CJ)
(REPORT 2)**Report Summary

Following the completion of the Mandurah Aquatic and Recreation Centre Redevelopment in May 2017, City officers identified a number of new initiatives aimed at improving the financial and operational performance of the Mandurah and Halls Head Recreation Centre facilities. These projects were consolidated into the City of Mandurah Recreation Centres Two Year Business Improvement Plan (2017/18 – 2018/19).

At the conclusion of this period, City officers have reviewed outcomes against the plan and developed a new Two Year Business Improvement Plan to guide the evolution of the business through to 30 June 2021.

Council is requested to note the Recreation Centre's 2018/19 end of financial year performance, note the achievements against the initial Two Year Business Improvement Plan and endorse the next Recreation Centres Two Year Business Improvement Plan 2019 - 2021.

RESOLVED TO RECOMMEND: R Wortley / M Darcy

That Council:

- 1. Notes the performance of the Recreation Centres business during the 2018/19 financial year;**
- 2. Notes the City's progress against the City of Mandurah Recreation Centres Two Year Business Improvement Plan (2017/18 – 2018/19);**
- 3. Endorses the City of Mandurah Recreation Centres Two Year Business Improvement Plan (2019/20- 2020/21);**
- 4. Notes that City officers will report annually to Council on the achievements of the City's Recreation Centres against key performance indicators and the outcomes of the business improvement initiatives through the Corporate Business Planning process.**

CARRIED UNANIMOUSLY: 5/0

LATE AND URGENT BUSINESS ITEMS [AGENDA ITEM 9]**CONFIDENTIAL ITEMS [AGENDA ITEM 10]**

Nil.

CLOSE OF MEETING [AGENDA ITEM 11]

There being no further business, the Chairman declared the meeting closed at 6.08pm.

CONFIRMED:[CHAIRMAN]