

COAT OF ARMS AND LOGO

POLICY

POL-CMR 01

Objective:

To provide a statement towards the use of the Coat of Arms and City of Mandurah Logo.

Statement:

1. City of Mandurah Coat of Arms

The Coat of Arms is the official identification symbol of the municipality of Mandurah and has been registered for the exclusive use by Council. Permission to use the coat of arms by any other body, organisation or individual must be approved by the Chief Executive Officer.



2. City of Mandurah Logo

The City of Mandurah Logo and words *City of Mandurah* are the official identification of the organisation. The City of Mandurah and its services, events, initiatives and assets must be identified by use of the Logo or words as detailed in the City's style guide.



Where the City is sponsoring an event or providing support to an external organisation, the City of Mandurah must be acknowledged correctly. Permission to reproduce the logo by any other body, organisation or individual must be in accordance with the City's style guide and approval sought from the City.

Responsible Directorate:	Strategy and Business
Reviewer:	Deputy Chief Executive Officer
Creation date:	Minute: G.26/3/07, 20 March 2007
Amendments:	Minute G.43/12/09, 15 December 2009 Minute G.57/2/12, 28 February 2012 Minute G.35/2/15, 24 February 2015 Minute G.12/7/19, 23 July 2019
Related Documentation:	Nil