

Objective

To:

- 1) provide a process for the commissioning, creation, installation and maintenance of all permanent or temporary public and mural art commissioned by the City or through developer or other schemes that have an art outcome;
- 2) guide and encourage private and other public sector bodies to create works that complement the built and/ or natural environment;
- 3) provide a decommissioning framework.

Statement

Mandurah's rich cultural heritage is deeply embedded in its Bindjareb Noongar, settler, maritime, industrial and holidaying heritage. Contemporary Mandurah retains the heart of a village whilst aspiring to be a forward thinking, welcoming, multicultural city. Residents and visitors are drawn to the natural environment and they are conscious of living in the land rather than on it.

Public art in Mandurah:

- creates a distinct sense of place and collective identity;
- tells the stories of Mandurah's people, places and aspirations for the future;
- encourages the celebration of diversity, healing and reconciliation;
- encourages public dialogue and civic pride;
- provides a platform for community to respond to and highlight local and broader issues;
- supports local artists and creatives by commissioning works and offering professional development opportunities.

Public artworks are:

- flexible in their presentation;
- relevant to site, creating visual connections across the city;
- bold, sophisticated and engaging.

Definitions

Public Art

Artworks in public places or private property that are open or visible to the public and designed and created by an artist. This includes any visual or multi-disciplinary art form including tangible sculpture, intangible/ephemeral works, painting (including murals), crafts, film and video, sound, light, performance, internet, radio, and print projects.

Artist/s

Refers to a singular artist, a team of artists or group of creative people working on a given project. Artist/s should comply with one of the following:

- Hold a university degree or minimum three year full time TAFE diploma in visual or fine arts, or other art forms such as multi-media, graphic design/ illustration, animation, as appropriate, or have commensurate level of relevant work experience;
- Have a proven track record of exhibiting artwork at reputable art galleries or have undertaken projects of a similar scale/ type.

On occasion, it will be appropriate to be more flexible and seek emerging artists and non-professional practitioners to undertake commissions, for example, when engaging young, emerging and Indigenous artists or students.

Commission

A new artwork financed or presented by an individual, group, or organisation to a brief.

Conservation

The guardianship or protection of an art object in a collection. This includes documentation, examination, and long term care of each object to keep it as close to its original condition as possible.

Decommission

The formal process to remove art through sale, donation or disposal/destruction.

Parameters for commissioning or purchasing public artwork

In commissioning, approving or purchasing public art, the City will consider works that:

- reflect, articulate and honour the City's:
 - built and/ or diverse natural environments;
 - Bindjareb heritage and culture, ensuring appropriate consultation with the local Bindjareb community;
 - settler, maritime, industrial or holidaying heritage;
 - a particular event or aspect of the community;
 - community values;
 - identity as a multi-cultural, welcoming community;
- Foster innovation and promote artistic excellence, quality and skill;
- Contribute to cultural tourism;
- Include community consultation and/or engagement, where applicable and practicable;
- Addresses universal accessibility;
- Consider public safety and public access to the space;
- Address safety, maintenance and conservation issues;

Other considerations include:

- The context and location in which the artwork will be placed;
- Design and creativity/ originality of concept or mode of execution;
- The appropriateness of materials to ensure the work remains robust and low maintenance in diverse weather conditions;
- The work's lifespan;
- The artist/s' experience in undertaking works of a similar type and scope;
- The artistic team's proven project management experience;
- Cost of work and whole of life costs of proposed work.

The City will **not** consider works that:

- Are offensive, are seen to promote anti-social behaviour or attitudes, depict illegal activities, violence or threatening images;
- Glorify or encourage smoking, drug or alcohol consumption;
- Include tags or words with a 'hidden' meaning.

The following are not regarded by the City as public art:

- Decorative, ornamental or functional elements designed by an architect or other design consultants;

- Elements considered to be components of landscape architectural design including vegetative materials, pool(s), paths, benches, receptacles, fixtures, planters, which are designed by an architect, landscape architect or other design professional;
- Art objects which are mass produced, ordered from a catalogue or of a standard design, such as playground sculpture or fountains;
- Directional or other functional elements, such as signage, colour coding or maps, not designed by an artist;
- Walls, bases, footings, pools, lighting or other architectural elements on or in which the artworks are placed or affixed, or mechanical elements and utilities needed to activate the artwork;

Public art maintenance

Any public art is deemed an asset of the City and will be maintained in accordance with the public art asset register.

Decommissioning public art

Considerations for decommissioning a public artwork include but are not limited to:

- The site for which a site-integrated artwork was specifically created is structurally or otherwise altered and can no longer accommodate the work, is made publicly inaccessible as a result of new construction or demolition, or has the surrounding environment altered in a way which significantly impacts the art;
- Threat to public safety/ does not adhere to safety and health regulations;
- The work is at the end of its intended life span;
- Maintenance and repair obligations and costs have become excessive in relation to the value and age of the artwork;
- There is irreparable damage through vandalism, decay or accident;
- There is a significant threat of damage of the work if left in its current location;
- The work is no longer relevant or appropriate, and the commissioner wishes to commission a new work for the site.

Financial limitations and procurement process

Up to \$149,999 (excluding GST)

Art projects with a budget/financial estimate within this range will be managed by the City and must be made in accordance with the City's Approved Operating Practice relating to the Purchasing of Goods and Services and any other associated purchasing thresholds. Records of quotations must be maintained.

\$150,000 (excluding GST) or greater.

Art projects with a budget/financial estimate within this range will be managed by the Public Art Committee and must be made in accordance with the Local Government (Functions and General) Regulations 1996 and the Public Art Committee's Terms of Reference.

Art procurement processes must have a Probity and Evaluation Plan which further details the:

- Procurement style (expression of interest, public tender, panel arrangement);
- Specific roles and responsibilities of both the Committee and the City;
- Timeframes;
- Probity requirements including but not limited to management of conflict of interests, confidentiality, security, communications, fairness, objectivity and impartiality, transparency and accountability; and

- Evaluation process including selection criteria, weightings, scoring methods and evaluation tools.

Records of all activities must be in accordance with all normal procurement procedures of the City.

Related Documents

AOP-CPM 01 Purchasing of Goods and Services
 Public Art Committee Terms of Reference
 Arts, Heritage and Culture Strategy
[Public art decommissioning template](#)
 Curating Landscapes Interpretation Plan
 Social Infrastructure Plan
 Youth Development Strategy
 Mandurah Planning Strategy
 Subdivision Guidelines –clauses 50-55

Responsible Directorate: Place and Community

Responsible Department: Community

Reviewer: Executive Manager Community

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Amendments			
Version #	Council Approval Date, Reference	Date Document In force	Date Document Ceased
2	Minute G.35/2/15	25/02/2015	10/10/2017
3	Minute G.21/10/17	11/10/2017	23/07/2019
4	Policy Manual Review, Minute G.12/7/19	24/07/2019	-