

# Governance Factsheet

## Electoral Advertising

As a candidate for the upcoming local election you may wish to advertise your nomination to seek community support. To ensure you remain compliant with the City's [Local Government Property and Public Places Local Law 2016](#), this factsheet outlines some important information relating to election advertising **on Local Government Property**

**Election advertising** means any sign or advertisement which encourages persons to vote for a candidate, political party or referenda or matter relating to any federal, state or local government election

In order to erect or place election advertising a **permit must first be obtained from the City.**

In addition to the City's general advertising requirements as outlined in *Part 8 – Advertising Devices on or in Local government Property or Public Places* the following provisions apply specifically to election advertising (section 8.7) on local government property and all signage must comply with the following requirements:

- (a) *being erected at least 30m from any intersection;*
- (b) *being free standing and not being affixed to any existing sign, post, power or light pole, or similar structure;*
- (c) *being placed so as not to obstruct or impede the reasonable use of a thoroughfare, or access to a place by any person;*
- (d) *being placed so as not to obstruct or impede the vision of a driver of a vehicle entering or leaving a thoroughfare or crossing;*
- (e) *being maintained in good condition;*
- (f) *not being erected until 6 weeks prior to the election to which it relates has been officially announced;*
- (g) *being removed within 72 hours of the close of polls on voting day;*
- (h) *not being placed within 100m of any works on the thoroughfare;*
- (i) *being securely installed;*
- (j) *not being an illuminated sign;*
- (k) *not incorporating reflective or fluorescent materials; or*
- (l) *not displaying only part of a message which is to be read with other separate signs in order to obtain the whole message.*

For more information in relation to the placement of election signs within the City of Mandurah, please contact Ranger Services on (08) 9550 3777 or email [ranger.admin@mandurah.wa.gov.au](mailto:ranger.admin@mandurah.wa.gov.au)